

Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, February 2, 1947

16 Pages — Vol. 60, No. 14



FROM A SMALL machine shop on E. Montecito to this thriving manufacturing complex, plus two assembly centers out of town, is the success story of Sierra Engineering, our city's now famous maker of oxygen and medical equipment, prosthetics, helmets for pilots and drivers and articulated dummies for auto testing and medical use.

Nearly 40-Years of Action

Sierra Engineering Co. Backbone of Our City

by Mary-Madeleine Lomphier

(EDITOR'S NOTE: This is part one of a two part series) The key word at Sierra Engineering is "Safety" and everything which goes on at the plant on East Montecito and its divisions in Monrovia and Pasadena is geared to that word.

The out of town divisions are just one indication of the expansion that dedication to the concept of safety has earned for Sierra during the nearly forty years of its operation since Dick Hawks began it as a small machine shop in the early 1930's. Government contracts during the years of World War II began its growth and the move into production of medical items continued it.

There is probably no talk ever made by Sierra's president Aaron Bloom to employees where safety is not expounded as both a personal and a company philosophy, for Bloom feels a sense of dedication and a considerable pride in the fact the company's products make a definite contribution to humanity.

When Sierra Engineering began the manufacture of oxygen equipment, Bloom was employed as Chief Engineer. In 1939 he became a vice president with the company, and in 1964 became president of the Aerospace Industrial Life Sciences Association, a group of dedicated engineers and scientists actively engaged in the

pursuit of technological advancement in the field of Life Sciences.

Bloom has been pre-eminent in the research and development of flight safety equipment for over 18 years. He received his B.S. in Aeronautical Engineering from Boston University in 1939. After returning from duty with the U.S. Air Force during World War II, he joined the staff of the Air Crew Laboratory at the Naval Aeronautical Material Center, Philadelphia, as head of the Oxygen Equipment Laboratory. During the six years he served in this capacity his research crew developed a radically new respiratory valving system for high altitude.

Those in attendance from Sierra Madre were: Mrs. Richard Law, our Red Cross board chairman, Mrs. Richard Ridgeway, first aid chairman, board members, Mrs. Lawrence Appelford, Mr. Walter Fader, Mr. Carl Hobson and representing the young people, Miss Kathie Van Kuran, Red Cross youth representative.

Two Day Hoover Repair Clinic

This week on Friday and Saturday, February 3 and 4 will be the day that many housewives have been anxiously awaiting. It will be the Hoover Repair Clinic which will be held each day from 10 a.m. to 5 p.m., also there will be a demonstration of the newest conveniences in vacuum cleaners and other products of the Hoover Company.

Sierra Madre Hardware, under ownership of Tony Harris and Jack Mead, have for quite some time been authorized dealers and repair station for Hoover. The fact that the work is done in their own store is hailed as a great advantage to the housewife in fast, efficient service.

Special trade-in prices of old machines on new machines will be a feature of the clinic along with a very special price on cleaning and making minor repairs. Make it a date on your calendar and bring in your old Hoover, it's worth more than you may think, anyway it can be fully adjusted for a very low price.

John P. Carhartt Cancer Crusader

John P. Carhartt of Pasadena has been named Crusade chairman for the Pasadena - Foothill - West San Gabriel Valley District of the American Cancer Society.

A goal of \$165,000 is set for the April drive. Last year local volunteers raised more money than any other district in Los Angeles County, according to Dr. Robert E. Randle, district chairman.

The Cancer Crusade will begin with a county-wide kickoff luncheon on March 30 at the Ambassador Hotel. A chairman for Sierra Madre's part in the crusade will shortly be announced. Volunteers who would like to denote their time are asked to contact the Sierra Madre Chapter chairman.

Little League Baseball Clinic Set For Feb. 19

The Little League will be holding a baseball clinic this year on Sunday, February 19 following the last day of registrations. Boys are to bring their ball gloves to Heasley Field at noon and will be instructed in the seven basic phases of baseball: pitching, catching, batting, bunting, sliding, infield and outfield.

The clinic will be conducted by past and present Little League managers and has been organized so that every boy will be able to participate in each of the seven phases of the program by group rotation.

The clinic will wind up with an explanation of Try-Out procedure.

All boys signing up for Little League this year are expected to attend and parents are most welcome too.

The program should be over around 4 p.m. at which time there will be soft drinks for the boys and a drawing for free baseball.

'Impact' Theme For Red Cross

"Impact!" was the theme word for the 1967 California Conference of American Red Cross, held last week at the International Hotel in Los Angeles.

The impact of population growth and changes of scientific changes both behavioral and technological. The impact of Red Cross services on these developments.

The aim of the conference was to offer Red Cross workers the chance to expand their understanding of these developments. At the same time to explore methods to strengthen the group's impact on these changing times.

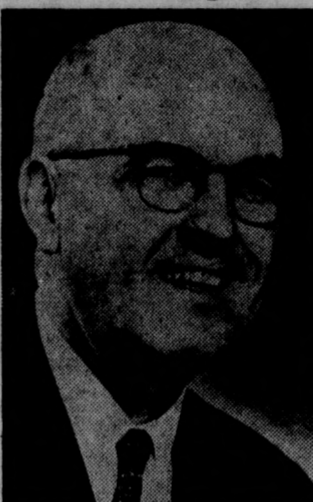
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The keynote conference speaker was Daniel J. Houghton, president Lockheed Aircraft Corporation, luncheon speaker was Robert E. Gros, public relations vice president of Pacific Gas and Electric Co., San Francisco and dinner speaker was General James F. Collins, president American National Red Cross from Washington, D.C.

Various afternoon workshops and entertainment added to the interest of those attending. The Sierra Madre Red Cross recently held its annual fund raising campaign in partnership with the United Way (formerly Community Chest) under the title of the United Crusade Campaign. Mrs. Hobson was chairman for the drive.

Hostesses for the month of February will be Lola Bullock and on February 25, the birthdays of January and February members will be celebrated. Speaker of the afternoon was Chief of Police James Bale, who, after complimenting the group, saying they were among his favorite people, alerted them of

Stary Gange To Speak At C of C Banquet



STARY GANGE

Stary Gange, special consultant to the gas company, will address those attending at 7:30 p.m. meeting at Aladena Town and Country Club, February 13, as guests of Sierra Madre Chamber of Commerce. Members and guests will hear one of the country's best known humorous and inspirational speakers deliver his address, "The Past Is Prologue."

Widely known for his ability to mix humor and optimism, Gange will discuss the challenging business opportunities developing from California's explosive growth, and the many values of the private enterprise system in southern

Chief of Police James Bale Speaks To Warn Senior Citizens' Gathering

Beautiful camellias from Lola Bullocks garden graced the luncheon tables at the Senior Citizens gathering on Saturday.

Trips announced by Mrs. Charles Ring, tour chairman are: Feb. 20—Date Festival at Indio; Feb. 24—Santa Anita Races, and Feb. 28—Sound of Music.

Mrs. Abbie Alexander was welcomed after an absence of several months. Guest of the day and a prospective member was Mrs. Lottie Lack of Arcadia.

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Here A Shoe, There A Shoe

Ralph Had Many Shoes But He Knew What To Do

"Shoes in front of us, shoes behind us, shoes in the back room, shoes under us and over us, I have never seen so many shoes in all my life" this was the remarks of Ann Hurwit when she was telling Ralph that something must be done about it, like running a "give away sale."

About this time, United Parcel pulled up at the back door and when Ann asked him what he had he remarked "very little this time, only 15 cartons of shoes."

"This does it," stated Ann, "a full page in the Sierra Madre News has helped us before, it can do it again." And away we go. Talking with Ralph after the first day of the sale, he said, "Bob, you know things were certainly booming around here yesterday, we fitted and sold 841 pairs of shoes." Well, I looked around and couldn't see any holes and ask why. Sheepishly Ralph turned his head and said, "Well, I got in four hundred more pair this morning. What you say, we run the ad again and tell the people that I am certainly in a 'mess' shoes, shoes, shoes. I should be in the fishing business."

And that's the way it is at Ralph's Shoe Store, the sale is still on, and the bargains are plentiful in all departments, Ralph feels that he will have to move a minimum of 2000 pair of shoes just to have room for the

cash register and wrapping stand, and as I was leaving the store Ralph made the following remarks, "You know, Bob, I'm not making a cent of money, but I am meeting some of the nicest people." Drop in and give Ralph a lift, he needs it.

Creating With Resin At T and P

A very popular demonstration that was held last November will again return to Sierra Madre on Saturday, February 4, between the hours of 1 p.m. to 4 p.m. when Charles and Albert Ower, owners of Toy and Patio Village play host to those of the community who are interested in resin and the beautiful articles that can be made from it.

A head instructor of the Hastings Plastic Manufacturers has consented to be present for the demonstration and show how expensive-looking lamps, colorful grape cluster center pieces and pretty trivets can be produced by you at a very fraction of their costs.

Many of you have seen these beautiful decorative pieces in homes and in store displays, now you can see them made before your very eyes, and for those interested, a special sale is being held wherein you can purchase the resin at discount prices and the molds and various pieces that will go toward make up of the articles.

So that you can become a professional in this art, three classes will be held, which will give you special instructions in the use of resin, with a host of features for gift giving and home decoration.

Either now, or while attending the demonstration you can sign up for these classes, which will be held on three Saturdays between the hours of 2 p.m. and 4 p.m. on February 11, 18 and 25. Attend this demonstration and register for the classes and be among the first to give color and interest to the decorations of your home.

Search Team Finds Body

by BILL WARK

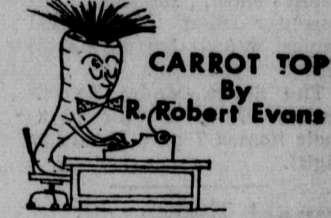
The body of a Los Angeles County fireman, missing in the rugged snow covered Piute Mountains of Sequoia National Forest was found early Saturday afternoon by Miner Harkness of the famed Sierra Madre Search and Rescue Team. It ended a week long search by Kern County Sheriffs and many volunteers for Stanley Woods 36, of West Covina, who failed to return from a trip into the area in search of deserted mines. From 18 to 24 inches of snow had fallen on the area during the week erasing all tracks or clues which could aid in the search.

The Sierra Madreans were called into the search late Friday night by the Kern County Sheriff's office who reported they had spotted the lost man's car, abandoned at the 8000 ft. level, west of Jawbone Canyon. Ten members of the Team responded.

The men drove to Kelso Valley and then were taken for two hours up the snow-covered dirt roads in snow cats to where Woods car was found. Dark clouds and chilling winds threatened a new snow fall.

Harkness using his skill from many mountain rescues checked the car carefully. The keys were in the

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Here's a little pre-planning for you... The Harry L. Embree Post 3208 of the Veterans of Foreign Wars are now planning another Circus. The circus this year will be held on October 21 which is a Saturday. They are wanting to know what you think about this time and date. Contact any Veteran and give them your support, they are a great bunch and need every dollar of income they can lay their hand on.

Our subscription drive for the year is all over and quite satisfactory, if you ask me. We accumulated the 500 new subscribers that we were able to handle and no one lost out, as we did squeeze in a couple of late ones. We will honor any subscription until Saturday, February 4. As of now we received renewals from 741 and this is quite a vote of confidence, thanks a million folks, we will do everything in our power to warrant it.

This year has really started out good, but we have our days; which reminds me of a story that I heard back in Kansas, where I was raised; it being a railroad town the story goes something like this...

The train engineer jumped out of bed and ran over to the clock. Sure enough, the alarm had failed to go off.

He rushed to the shower and slipped on the tile, twisting his ankle painfully. While shaving, he cut a severe gash in his chin. After dressing, he noticed that he had on one blue and one brown sock. It was too late to change, so he rushed to the station yard, jumped into the cab of his locomotive, opened the throttle, and the train took off.

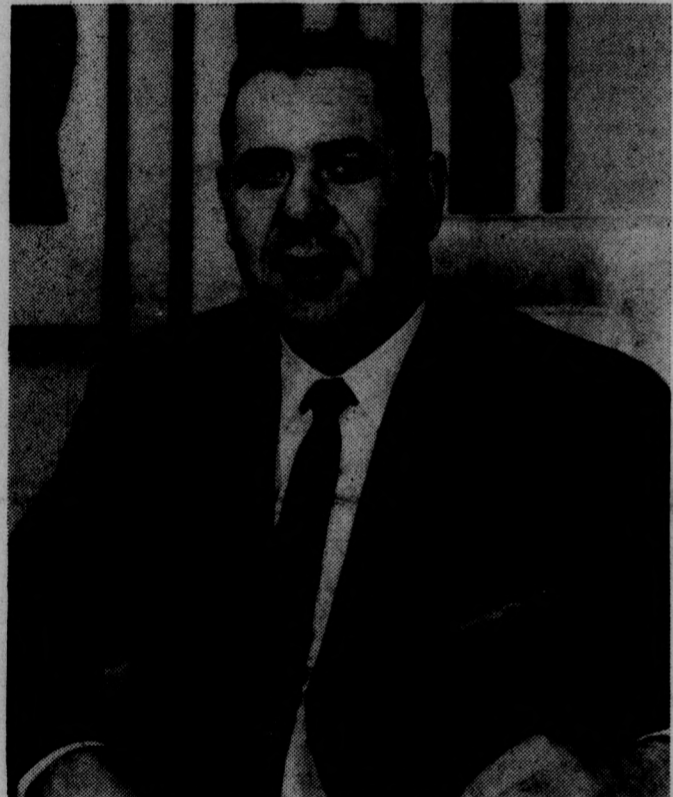
Just as he was catching his breath he saw another train coming toward him at breakneck speed and on the same track! Shaking his head, he turned to the fireman seated next to him...

"Joe," he said disgustedly, "Did you ever have one of those days when everything seems to go wrong?... And that's the way it is around here at times, you can believe it."

We have now torn off the first page of the 1967 calendar. To me it doesn't seem that we have accomplished very much so far; just worried about getting the figures together for our income tax, hesitating to do so, knowing full well that we will have to go down and get on our knees to the banker to bail us out, but they are such swell fellows, maybe it's because they also have to borrow a little to get past April 15... Course for those that own property they have to worry about April 10th also.

Of course, speaking about bankers reminds me of the time when an immigrant walked into a Los Angeles bank and approached the guard. "Pardon — I'd like to talk with the fella who ar—"

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AARON BLOOM, president, noted for development of flight safety equipment.



ORLAND WILCOX
Executive Vice President
is local resident

Community Hosp. To Make Report

The Sierra Madre Community Hospital Annual Corporation meeting is scheduled for Wednesday, February 13, 7:30 p.m., at the City Hall. The meeting is open to the public. The financial standing of the hospital will be reported together with a report made of the last year's activities.

Hospital directors, whose terms in office now expire and who are up for re-election or replacement, announced Henry Nelson, president of the board, are: John H. Curtis, James D. Brown and John A. Sielen. There is also one board vacancy to be filled.



LONG-SERVICE employees of Southern Counties Gas Co.'s San Gabriel division were honored recently at the Hacienda Country Club in La Habra, as part of the utility firm's 11th annual series of service recognition dinners. Gas company local manager, E. E. Harbicht (right) congratulates Edward F. Sarpeant, 906 Skyland Dr., Sierra Madre, a 15 year Gas Company veteran.

WEATHER

	High	Low	Prec.
Jan. 24	54	42	3.25
Jan. 25	59	42	
Jan. 26	69	45	
Jan. 27	75	46	
Jan. 28	72	41	
Jan. 29	62	42	
Jan. 30	60	50	.10
Total rainfall to date	19.11		
Year ago to date	24.20		
7 a.m. Tuesday			

Market Bskt. Chooses The S.M. News

Market Basket, supermarket food chain, will start this week with a full-page advertisement in the Sierra Madre News as a testing for future usage.

Advertisement located on this page is directed to the stores located at 30 South First Street in Arcadia, and the store located in the Foothill - Rosemead Shopping Center, however, is not limited to these two stores should you desire other locations.

As a shopper, if you desire the advertisement of week-end specials to continue in the Sierra Madre News then we might suggest that you notify the Assistant Manager or Manager of the store where you desire to shop that this advertisement is definitely a help to you in preparing your shopping list. Watch for it each week for the next several weeks.

The Sierra Madre Search and Rescue men returned to their homes 7 p.m. Saturday night.

Impact Theme

Money raised will be used to make its impact here in Sierra Madre, all over Los Angeles County and overseas as well.

C of C Banquet

California. He is presented as a community service by the investor-owned utility. A prominent olive grower and civic leader in Tulare County, the speaker is particularly known for his enthusiastic presentations about America's future. His talks have been heard by national and regional groups during conventions and by clubs in large and small communities.

Senior Citizens

safety-zone between streets, therefore it is a risk. The chief ended his informative talk by saying he hoped to be asked to speak again, his special subject being LSD. The program for next Saturday, February 4, will be colored movies of the Rose Parade by Mr. and Mrs. Waite.

John Carhartt

Mrs. Al Lafkas 355-7778 or publicity chairman Barbara Cline 355-2564. A "thank you" fashion show luncheon will be given all the crusaders the first part of May.

North Dakota Emigrants Picnic

The 63rd annual North Dakota state picnic will be held Sunday, February 5, in Sycamore Grove Park, Los Angeles. All former North Dakota residents and winter visitors are urged to attend the all-day event sponsored by the North Dakota Association of Southern California.

County registration books will be available to aid in locating former neighbors and friends. Additional picnic information may be secured by calling 794-4541. Sycamore Grove is about six miles from the center of downtown Los Angeles and borders the Pasadena Freeway. The Avenue 52 off ramp leads to the Park.

The Henry Gregors of 195 San Gabriel Court report that daughter Marilyn, who was married in August to Jim Morin, experienced her first white Christmas; the young couple are living on the outskirts of Boston and Marilyn is teaching science in a junior high school. Her parents are hoping that she will get back here for a visit next summer.

TILL FEB. 26
MIKE & BRIAN
CAROL HEDIN
JOHN HORE

THE ICE HOUSE
THEATRE-RESTAURANT
36 N. MENTON PASADENA
REV 1-6062

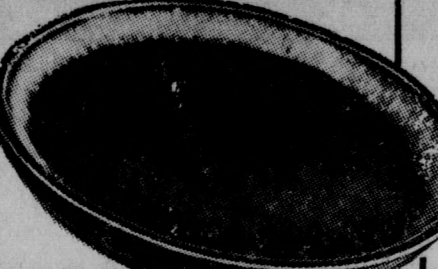


Copyright 1967 Market Basket

Weekend Specials Everyday

PRICES EFFECTIVE THURS. FEB. 2
THRU WEDNESDAY, FEB. 8

THIS WEEK'S FEATURE
AVAILABLE THROUGH SUNDAY
TOWN 'N COUNTRY
STONEWARE
Salad-Luncheon Plate



only **29¢** EACH
ONE WITH EACH \$5.00
PURCHASE (Including All
cans or Fluid Milk Products)

530 BONUS BLUE
CHIP STAMPS
THURSDAY THROUGH WEDNESDAY
WITH THESE COUPONS...

100 MARKET BASKET COUPON

100 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 16-oz. pkg. of **DETERGENT** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. C-4

100 MARKET BASKET COUPON

50 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 12-oz. bot. of Heinz Wide Mouth **KETCHUP** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. C-5

50 MARKET BASKET COUPON

30 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 10½-oz. pkg. of Kraft Jet Puff **MARSHMALLOWS** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. C-6

30 MARKET BASKET COUPON

25 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 8-oz. pkg. of Swift **Brown 'n Serve Sausage** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. C-4

25 MARKET BASKET COUPON

50 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 1-lb. pkg. of Market Basket sliced all meat or all beef regular or thick. Bologna, Ham Loaf, Beef or Cotto Salsami. **LUNCH MEATS** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. M-5

50 MARKET BASKET COUPON

100 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 1½-lb. pkg. of Mrs. Fridays frozen **BREADED SHRIMP** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. M-8

100 MARKET BASKET COUPON

25 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 10-lb. bag White Rose **POTATOES** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. P-3

25 MARKET BASKET COUPON

100 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of any 8 cans of frozen Cherry Lemon, Pineapple Raspberry, Lemon or Strawberry Lemon. **CAL FAME DRINKS** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. P-4

100 MARKET BASKET COUPON

25 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 7-oz. can of new Glade Sun Country **AIR FRESHENER** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. S-3

25 MARKET BASKET COUPON

25 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 6-oz. bot. of Abbott Laboratories Liquid **SUCARYL SODIUM** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. S-4

25 MARKET BASKET COUPON

25 FREE EXTRA
BLUE CHIP STAMPS
With this coupon and purchase of one 1½-oz. can of Northwest Pippin Apples. **APPLES** at Market Basket. Good Feb. 2-8, 1967. Limit one coupon per item per customer. S-4

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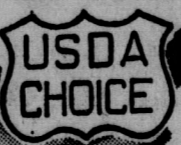
Now Market Basket Proudly Presents: The Tenderest Fresh Beef In California!

NEW Market Basket

Tenderay Beef has been developed to improve beef freshness and flavor. Nothing is added to Tenderay Beef to make it tender. Beef is hung in rooms where special lights purify the air...where temperature and humidity are rigidly controlled to speed up nature's tendering action...to protect natural juices and flavor. In just 44 hours, Tenderay Beef is made as tender as other beef in three to four weeks. That's why no other beef so fresh can be so naturally tender as Market Basket Tenderay Beef. And Tenderay beef costs no more than ordinary beef. Check these prices.



BRAND®



RIB ROAST LB. **69¢**

MARKET BASKET
TENDERAY BRAND
U.S.D.A. CHOICE
BEEF STEAK
TOP SIRLOIN
LB. **\$1.29**

MARKET BASKET
TENDERAY BRAND
U.S.D.A. CHOICE
BEEF
T-BONE STEAK
LB. **98¢**

NEW MARKET BASKET
CHUB PACK
GROUND BEEF
1-LB. PKG. **35¢**

FROZEN FOOD

IDEAS FROM AROUND THE
WORLD! SEE STORE DISPLAYS
FOR MENU SUGGESTIONS.

MINUTE MAID
FROZEN FLORIDA
Orange Juice
6 6-oz. CANS **\$1**
12-oz. CAN, 33¢

MORTON FROZEN ALL VARIETIES
22-oz. EACH **29¢**
VAN DE KAMP FROZEN FRENCH FRIED
8-oz. PKG. **75¢**
Halibut
BANQUET FROZEN SLICED BEEF WITH
BARBECUE SAUCE 2-LB. EACH **\$1.79**
Buffet Suppers
SLICED BEEF OR SLICED TURKEY
WITH GRAVY, \$1.59
MORTON FROZEN **Honey Buns** 4 9-oz. PKGS. **\$1**
FROZEN GOLD FROZEN **Asparagus** 8-oz. PKG. **37¢**
GRANDMAS FROZEN REGULAR OR WIDE
12-oz. PKG. **37¢**
Noodles

EVERFRESH FROZEN
CHOPPED BROCCOLI CUT
CORN, PEAS, PEAS & CARROTS,
CRINKLE CUT POTATOES,
FRENCH FRIES OR CHOPPED SPINACH
Vegetables
7 PKGS. **\$1**

ARMOUR STAR FROZEN
Turkey Legs LB. **39¢**
ARMOUR STAR FROZEN
Turkey Wings LB. **35¢**
RUPERT FROZEN FILLET
1-LB. PKG. **59¢**
Cod or Perch 1½-LB. PKG. **55¢**
RUPERT FROZEN
Whiting 1½-LB. PKG. **55¢**
ICELANDIC FROZEN BREADED SOLE OR
12-oz. PKG. **69¢**
Halibut Steak 16-oz. PKG. **69¢**
ICELANDIC FROZEN
Fish Sticks 16-oz. PKG. **69¢**

Miscellaneous
STAR KIST
Chunk Tuna
3 6½-oz. CANS **89¢**

25 EXTRA BLUE CHIP STAMPS
WITH EACH BOT. OF (5¢ OFF)
24-oz. BOT. **48¢**
INCLUDES 5¢ OFF
40-oz. PKG. **39¢**
Bisquick
CLEANSER (INCLUDES 2¢ OFF)
Comet 2 14-oz. CANS **25¢**
MARKET BASKET REGULAR OR POWDERED
PKG. **33¢**
Donuts
FANCY DONUTS, PKG. OF 6, 33¢
RIALTO OR SUNNY HILLS
Asparagus 3 10½-oz. CANS **\$1**
CATALINA
Apple Butter 28-oz. JAR **33¢**
VEGETARIAN OR PORK WITH
TOMATO SAUCE
Heinz Beans 2 16-oz. CANS **31¢**
BOSTON STYLE
Heinz Beans 16-oz. CAN **19¢**

Sundries Buys
ANTISEPTIC KILLS GERMS
BY THE MILLIONS
Listerine
20-oz. SIZE REG. \$1.39
INCLUDES 15¢ OFF
79¢

REGULAR OR SUPER BOX OF 40
REG. \$1.69
REGULAR, HARD TO HOLD OR SUPER
HARD TO HOLD
V05 Hair Spray 10½-oz. \$1.15
REG. \$1.50 SIZE WITH 65¢ SHAMPOO
A \$2.15 VALUE
THE FAMILY DEDORANT, REG. \$1.49
7-oz. CAN **99¢**
Right Guard
GARY PLAYER (\$5.00 PER DOZEN)
PKG. OF 3 **\$1.29**
Golf Balls
VISIT MARKET BASKET FOR A COMPLETE
SELECTION OF VALENTINES...VALUES
FROM 29¢ TO \$1

Schilling
Spaghetti Sauce 2 1½-oz. PKGS. **45¢**
Blue Bonnet (2¢ OFF)
16-oz. CTN. **27¢**
Margarine

Miscellaneous
DENNISON REGULAR OR HOT WITH BEANS
15½-oz. CANS **75¢**
25 EXTRA BLUE CHIP STAMPS WITH
EACH BOT. OF KRAFT MIRACLE FRENCH OR
8-oz. BOT. **31¢**
French Dressing
JOLLY TIME (20-oz. CAN 39¢)
2 10-oz. CANS **39¢**
PERSONAL SIZE (3¢ OFF)
Ivory Soap 4-BAR PKG. **26¢**
SUNSWEEP
Prune Juice QT. BOT. **45¢**
PACIFIC HONEY TREAT
16-oz. PKG. **35¢**
Graham Crackers
SUNSHINE
16-oz. PKG. **33¢**
Krispy Crackers

Clorox Bleach
2½-GAL. BOTS. **69¢**

Dairy Products
JERSEYMAID CATERING
Ice Cream ½-GAL. CTN. **69¢**
JERSEYMAID FIRST QUALITY GRADE AA
1-LB. CTN. **79¢**
Butter

BANANAS LB. **10¢**
NORTHWEST PIPPIN APPLES LB. **10¢**
CRISP FRESH
Cucumbers EACH **10¢**

FRESH SALAD
Tomatoes PKG. **19¢**
FRESH HAWAIIAN
Papayas EACH **39¢**
FLORIDA LARGE LEAF INDOOR
Rubber Plants EACH **\$1.99**

Meat Values
MEATY BEEF
O-Bone Roast LB. **59¢**
ROLLED AND TIED CHUCK
Boneless Roast LB. **79¢**
U.S.D.A. CHOICE BEEF STEAK
Porterhouse LB. **\$1.09**
U.S.D.A. CHOICE BEEF
Round Steak LB. **79¢**
FOR BOILING OR BRAISING
Plate Beef LB. **19¢**
TENDER
Rib Steaks LB. **89¢**
LEAN BONELESS
Stewing Beef LB. **79¢**
7-BONE OR O-BONE BEEF
Shoulder Steak LB. **59¢**

Meat Values
REGULAR CUT
Rump Roast LB. **79¢**
U.S.D.A. CHOICE
BEEF SHOULDER
7-Bone Roast LB. **49¢**
BONELESS TOP ROUND OR SIRLOIN TIP
Steak or Roast LB. **98¢**
BONELESS BOTTOM ROUND
Steak or Roast LB. **89¢**

Meat Values
TENDER
Cube Steak LB. **98¢**
FRESH LEAN
Ground Shoulder LB. **59¢**
FRESH LEAN
Ground Round LB. **75¢**
LUER QUALITY OR IOWA FARMS
Sliced Bacon 1-LB. PKG. **59¢**
DANOLA
Sliced Bacon 12-oz. PKG. **75¢**
LUER REGULAR OR HOT
Roll Sausage 1-LB. ROLL **49¢**

BONELESS BEEF
Family Steak LB. **79¢**

OSCAR MAYER
Sliced Bacon 1-LB. PKG. **75¢**
OSCAR MAYER PORK
Link Sausage 1-LB. PKG. **75¢**

Delicatessen
OSCAR MAYER ALL MEAT
1-LB. PKG. **59¢**
Wieners
ALL BEEF, 1-LB. PKG. 69¢
OSCAR MAYER
Smokie Links 12-oz. PKG. **69¢**
OSCAR MAYER ALL MEAT
Bologna 13-oz. PKG. **63¢**
ALL BEEF, 13-oz. PKG. 69¢
DANOLA SLICED
Cooked Ham 4½-oz. PKG. **59¢**
MARKET BASKET ALL BEEF OR
Cotto Salami 6-oz. PKG. **29¢**

MARKET BASKET
MILD
Cheddar Cheese LB. **75¢**
MARKET BASKET PICKLE & PIMENTO OR
6-oz. PKG. **29¢**
Olive Loaf
MARKET BASKET BLACK CHERRY, CHERRY
PINEAPPLE, WALDORF, CARROT PINEAPPLE
OR FRUIT TREAT 14-oz. CTN. **33¢**
MARKET BASKET PROCESS AMERICAN,
PIMENTO OR SWISS
Sliced Cheese 8-oz. PKG. **39¢**
CRACKER BARREL SHREDDED MELLOW,
SHARP OR EXTRA SHARP
Cheddar Cheese 3 4-oz. BAGS **\$1**

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SOUTH AMERICAN TRIP TO
BUENOS AIRES WON BY
MRS. JOHN SHEPPARD,
ANAHEIM

M.J.B.
COFFEE 1-LB. CAN **65¢**
2-LB. CAN, \$1.29
HILLCREST HALVES
PEARS 29-oz. CAN **29¢**
MARKET BASKET
DETERGENT 49-oz. PKG. **39¢**

Liquor Values
KENTUCKY STRAIGHT BOURBON WHISKEY
Mill Stream 86 PROOF QT. **\$4.99**
100% IMPORTED SCOTCH WHISKEY
86-PROOF
Mt. Royal Scotch FIFTH **\$4.99**
SPECIALLY
SELECTED CALIFORNIA WINE
CHOICE OF BURGUNDY, VIN ROSE,
CHABLIS OR CHianti
Canto
Mountain Wines
FULL QUART **49¢**
STEINBRAU IN HANDY PULL TOP CANS
12-oz. CANS **89¢**
Draft Beer

Miscellaneous
PILLSBURY BUTTERMILK OR REGULAR
Biscuits 6-oz. CTNS. **49¢**
PILLSBURY HUNGRY JACK
32-oz. PKG. **49¢**
VERMONT MAID
Syrup 12-oz. BOT. **33¢**
NORTHERN 2-PLY
Facial Tissue 2 PKGS. OF 100 **25¢**
M.J.B.
Instant Coffee 10-oz. JAR **\$1.35**
ROSARITA
Refried Beans 2 29-oz. CANS **55¢**
SUPERIO SPAGHETTINI OR
Spaghetti 2 16-oz. PKGS. **45¢**

Everyday Low Prices
REGULAR, KING SIZE OR FILTER
Cigarettes CTN. **\$2.15**
MARKET BASKET
Bread 3 22½-oz. LOAVES **\$1**
MARKET BASKET MEL-O-SOFT
15-oz. LOAF **23¢**
POST
Grapenuts 12-oz. PKG. **35¢**

REDEEM VALUABLE COUPON BELOW...
WITH THIS VALUABLE COUPON
GOLD MEDAL FLOUR 5-LB. BAG (PRICE WITHOUT COUPON, 45¢) **35¢**
GOOD THURSDAY FEB. 2 THROUGH WEDNESDAY FEB. 8 AT ALL MARKET BASKET STORES. LIMIT ONE COUPON PER ITEM PER CUSTOMER. SUBJECT TO STATE AND LOCAL TAXES.

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Engagement of Jean Anne Conzelman To James Michael Day Announced



JEAN ANNE CONZELMAN
... engaged

Announcement of the engagement of Jean Anne Conzelman, daughter of Mrs. Edward Conzelman, 491 W. Sierra Madre Blvd., to James Michael Day, son of Mr. and Mrs. Clair Rice Day, of Monrovia, was made by her grandfather, John Edward Conzelman Sr., at an informal champagne party for friends and relatives given by her mother at her home on Sunday, January 22. The wedding is planned for June but a definite date has not yet been set.

Jean Anne, known to her friends as "Jan," is a student at PCC this year. Last year she spent abroad with a group of students, during which time she lived and worked for a while in Sweden, then was joined there by her mother, whom she accompanied on a tour of Europe before return home with her.

Her mother, Betty, is a teacher in the L.A. schools. Her father, the late John Edward Conzelman, Jr., was well-known to Sierra Madre residents as a president of Sierra Engineering, a member of the School Board and president of the Civil Defense Coordinating Council.

'Every Architect's Wife Should Watercolor'

"Every Architect's Wife Should Watercolor" was the topic of Architect William Abbott in speaking to the Women's Architectural League of Pasadena at their January meeting, held in the home of Mrs. Glen Cook, technique, methods and equipment. Mr. Abbott illustrated his talk with a showing of his own work, really inspiring the gals to "give it a go."

It was announced that the architects' wives will again participate in the Inter-Professional Luncheon to be held at the Huntington Hotel in Pasadena on February 20. This group, wives of doctors, dentists, lawyers and architects, meet annually to further acquaint themselves with work and views of these professions.

WAL members wishing to attend the annual luncheon may make reservations with Mrs. Donald Watson.

Members in attendance at the January meeting were: Mrs. Richard Kimball, Mrs. James Fickes, Mrs. Chaney Lott, Mrs. Walter Jones, Mrs. Donald Forker, Mrs. Glen Cook, Mrs. William Abbott, Mrs. James Morris, Mrs. Warren Stranahan, Mrs. Harry Webster, Mrs. James Burns, Mrs. William Gossy, Mrs. Jack Simison, Mrs. Gilbert Hershberger, Mrs. Philip Davies, and Mrs. William Wyman.

New members welcomed to the organization were Mrs. Joseph Leick and Mrs. Joyce Humphreys. Guests attending were Mrs. William K. Spencer and Mrs. John F. Albrecht.

Supreme Court, Rising Crime Rates Topics of Trojan Women's Panel

"The Supreme Court, Rising Crime Rates, and the Protection of Society." This is the challenging topic of a panel discussion scheduled to be the highlight of the sixth annual Trojan Women's Day at University of Southern California on Thursday, February 16. Under the sponsorship of Trojan Guild, a USC alumnae service organization, Trojan alumnae and friends will gather in Hancock Auditorium on the USC campus at 10 a.m.

The Honorable Arthur L. Alarcon, Judge of the Superior Court, will serve as moderator.

The members of the panel are four gentlemen who are all highly qualified to speak to this topic. Professor Fred Krinsky is chairman of the Department of Political Science at USC; Professor Martin Levine, now in his third year at the School of Law of the University.

Presenting the viewpoint of law enforcement will be Deputy Chief Thomas Reddin of the Los Angeles

Police Department, a graduate of the FBI National Academy and Mr. Gene Blake of the Los Angeles Times has specialized in legal reporting, covering many of the major criminal trials since 1953, the fourth panelist.

Following the program there will be a luncheon in Town and Gown Foyer on the campus. Local members of Trojan Guild include Mrs. Carl Vollmer of Monrovia, Mrs. John G. Murphy of Sierra Madre, and Arcadians Mrs. Robert P. Fry, Mrs. Philip Allison, and Mrs. Small. Tickets may be obtained from any Trojan Guild member or from the University of Southern California Alumni office.

Bethel 128 Enjoys Progressive Meal

Bethel No. 128, International Order of Job's Daughters recently enjoyed a fun-filled progressive dinner and slumber party.

About 30 young ladies started their evening of fun at the home of Sheila Smith, 618 W. Highland, then proceeded to the home of Vivian Vine at 254 Rancho Rd.

For the main course they then drove to Hastings Ranch where Wanda Cairncross was the hostess. Desert was served at the home of Paula Seeger in Pasadena and finally to the home of the honored queen, Kathy Kees with sleeping bags and lots of conversation.

On February 7 Bethel No. 128, International Order of Job's Daughters will initiate three new members. Mrs. Berniece Morgan, guardian, and Mr. J. Harvey Brown, associate guardian and honor order queen, Kathy Kees will preside at the meeting.

New girls include Cynthia Britell, Susan Valentine and Kathleen Van Praag. Support your local merchant — buy locally.

Citrus College Offers Optics Course To Job

A new Citrus College course in optics, training students in one year for well paying technician positions in optical and aerospace industries, is open to interested students.

Since the course is the only one of its kind in a California junior college, students residing in another junior college district may arrange with their home district to attend the optics class at Citrus College, 18824 E. Foothill Blvd., Azusa-Glendale. It is open without special arrangement to residents of the Citrus College district and of school districts not affiliated with a junior college and open to Sierra Madre residents.

Day classes in the tuition-free course are available to interested high school graduates.

Since enrollment is limited, prospective students may telephone Citrus College, ED 5-0521, immediately to arrange a required interview with James J. Kent, instructor, an optical development engineer.

As a part of instruction, in optical instrumentation and fabrication, the class will use a large laboratory, one of the most modern of its kind.

A 15-member professional advisory committee assisted Citrus College to establish the new course, and will continue to supervise instruction.

Romance by computer has now arrived in this area. Computer Compatibility Inc. it's called, with an office in the Mutual Savings Building. If you hear of any Sierra Madre engagements resulting from use of this system, let us know.

Support your local merchant — buy locally.

Mothers of Twins Meets Feb. 7

The Santa Anita Chapter Mother of Twins Club will hold their monthly dinner meeting, Tuesday, February 7, at 6325 N. Rosemead, San Gabriel.

The meeting will begin at 7 p.m. with a social half hour and dinner will be served at 7:30. An interesting evening has been arranged by program chairman, Mrs. John Harte of Alhambra. Mr. Iain McGregor will speak on cosmetics and perfumes. He will be introduced by Mrs. James Snyder of Sierra Madre.

Mothers of twins or triplets interested in further information concerning the activities of the club may contact Mrs. Clark Spoelstra at 463-7475. Mrs. Robert Beaudet at SY 5-4537 or Mrs. Ryan Berger at 284-0769.

Anthony W. Paegel, son of Aloys C. Paegel of 1300 Valley View Ave., got back from 7 months in Vietnam in time to spend the holidays at home, is now stationed at San Diego.

SIERRA MADRE NEWS—3
Thursday, Feb. 2, 1967

Las Campaneras To Hold Annual Day At The Races

Las Campaneras Club of Hastings Ranch, Pasadena, will hold their annual "Day At The Races" at Santa Anita Park, on February 13. They feel well informed, having had as their luncheon speaker famed jockey, Ralph Neves to enlighten them. Mrs. Grant Brown is in charge of reservations.

Racing enthusiasts who already have their tickets reserved are: Mrs. Edward McKelvey, Mrs. Victor Caffee, Mrs. Russell Delahook, Mrs. Mederick Hodges, Mrs. William Dixon, Mrs. Warren Newton, Mrs. Thomas Walsh, Mrs. Gordon Newhouse, Mrs. William Morzov, Mrs. Grant Brown, Mrs. Herbert Lacey, Mrs. Ben Wade, Mrs. John O'Donnell, Mrs. Malcolm Murison, Mrs. Carl Bunker, Mrs. Roland Kemp, Mrs. Dorothy Ferguson, Mrs. Jean Malsby, Mrs. Dorothy Castor, Mrs. Mildred Mudge, and Mrs. Kitty Murrell.

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The Menu Story

by Frank P. Burke

This is your food editor "PHILADELPHIA FATS" reporting again from the City by the bay — San Francisco. It seems unbelievable! The change in the weather—Yesterday I had the roughest trip I've EVER had in a plane!

And now today I am writing this story from my sister's living room with a big window that OVERLOOKS the Pacific Ocean.

I want to tell you about a restaurant that specializes in — LAMB.

Charles is the name — at BATTERY and PACIFIC and it is excellent.

The sign on the door — CHARLES — DEDICATED TO SAN FRANCISCAN'S KNOWN BY

THE CHEF
THE BAR MAN
AND THE OWNER

It is PRIVATE and that is the only way you can get in — by knowing one.

But once you make this place, you'll remember it for some time to come.

Something UNHEARD of in the restaurant industry — this man closes Dec. 23 TO Jan. 10th.

I want to thank all you folks — just keep them cards and letters coming.

If you haven't already done so — buy a new subscription to the Sierra Madre News.

Did you vary your routine during the big rain — clean closets or write letters or indulge in a coffee-klatch?

Way back in 1836 a man wrote of a friend, "He seems a little under the weather." Research today reveals that weather does definitely affect both health and personality. So, don't be apologetic about it, it's a fact. Interestingly enough, seems weather affects men more than women. The effects on the body of rising and falling barometric pressure, low or high humidity or heat are all very real; even fog can affect outlook and mental efficiency. So, go with it, don't fight it (except with air conditioning); pamper yourself a little and make allowances for family moods accordingly.

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You Just Won't Let Us Quit This Special
So, By Popular Demand We Will
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SIERRA MADRE NEWS

P.O. Box 37

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glasses in vicinity of
Grand View and Auburn,
owner may have same by
identification and pay-
ment of this advertise-
ment. Call at Sierra Ma-
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for Mr. Evans, whom I
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So that Sierra Madre Youth will have a full winter of employ-
ment, they should register immediately with the Youth Employment
Service at 49 S. Baldwin. Once registered, they will have equal
opportunity to be called as employers need their services.

Attention Employers
Each week throughout the winter, available Youth seeking em-
ployment will be listed in the columns below through Courtesy of
the Sierra Madre Civic Club. The age group is 13 years to 18 years,
but should you not find the services that you want listed, you
are instructed to Call

355-7141

Between the hours of 2 p.m. and 3 p.m. every day but Sat-
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will assist you in finding the
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No charge for either Employee or Employer.

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2 BR, conv. den, A/C, de-
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\$70.00 ADVANCE
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Live-in for Sierra Madre
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Prefer able to drive fam-
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home with a huge living
room. Marble fireplace,
decorator's lamps, quality
carpeting and smart
draperies. New kitchen
and bath. Seclusion and
privacy on beautifully
landscaped lot. Close-in.

POOL & 3 BEDRMS.
Den - dining, fireplace,
large lot near schools.
\$21,500

SWEEPING
VALLEY VIEW
Home situated on level
knoll top, 3 bedrooms, 2
baths, family room. Park-
ing for 4 cars.
\$29,500

155 South Lima
A/C Conditioned 3 BR.
3 yr. old — most charm-
ing. Din. rm., btl-ins, 1 1/2
ba., cpts., drps., shake
roof. Modern. Big level
lot. Reduced to \$36,950

385 East Laurel
Adorable 2 bdrm. & den
with private 1/2 bath, de-
lightful modern stucco,
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dre, fine carpeting, PA
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2 Bdrm. dining room in
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Immaculate 3 Bdrm. with
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House now vacant. Own-
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Price reduced to \$29,750.
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PERSONALS

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Sierra Madre, Arcadia Newcomers To Hear About Interior Decorating

Interior decorating will be the topic of discussion at the Sierra Madre - Arcadia Newcomers luncheon meeting on Tuesday, February 14, at the Westerner Restaurant, 181 Colorado Place, in Arcadia. Betty Willis, of Betty Willis Interiors, will present a program full of new ideas for every home.

Centerpieces, carrying out the Valentine Day theme, have been designed by the Craft Group and will be given at door prizes. The social hour will begin at 11:30. Reservations may be made before February 11 with Mrs. Jack Jones, 563 Foot-hill, 355-6182; Mrs. Dennis Mett, 1650 Wilson Ave., 447-1178, or Mrs. John Jones, 1801 El Vista Circle, 355-2722.

Newcomers are plunging into the new year with a bevy of additional activities in their schedule. First in line is the organization of a Coles-Bridges Group to meet the fourth weekend of each month, with Mrs. Ralph Faulkner as planning chairman.

There will be three tables of bridge in each hosting home. They will then rotate every month, so that all the players will have the opportunity to meet one another.

Hosting the initial gatherings are Mr. and Mrs. Stanley Beerman, Mr. and Mrs. Robert Slovachek, Mr. and Mrs. Ed Ferguson, and Mr. and Mrs. Charles Macon. Newcomers have also reserved February 21 for a Day-at-the-Races at Santa Anita. They will meet for luncheon at 12:30 in the clubhouse. Mrs. Jack Jones is handling reservations and arrangements for the affair.

A series of tours of interest to newcomers to the Southland is being planned by Mrs. Bernard Hench. These will take place on the fifth Wednesday throughout the year.

Mrs. Robert Slovachek advises that the craft group will meet on February 15 to make flowers, paper mache, tissue and fabric ones. Mrs. Ivan Stead states there will be no meeting of the Women's Bridge Group in February.

Newcomer president, Mrs. Stanley Beerman, announced that Mrs. Jack Friel is moving to San Francisco and that Mrs. Ed Ferguson has agreed to take over the duties of vice president. Mrs. Beerman further states that, in the interim, Mrs. Robert Kasnicka will become the recording secretary, and Mrs. Roger Davis will be corresponding secretary.

New area residents joining the Newcomers this month are Mrs. Walter MacNeil from New Jersey and Mrs. Fred Reed from Canada. Also, from Ohio, is Mrs. F. V. Cowing and from Alaska, Mrs. John Clark.

American Legion Buys New Flag For Boy Scouts

Members of the American Legion Auxiliary Unit No. 297 enjoyed a social evening at the home of their vice president, Mrs. Wayne Beisel on Thursday evening. During the short business session, they voted to buy an American Flag for Boy Scout Troop No. 373, sponsored by the First Congregational Church of Sierra Madre.

The Past President Parley will be held January 31 at Temple City, a 6:30 pot luck.

President Theima Proctor attended Legion Area No. 6 meeting on Saturday in West Covina. This was a child welfare meeting and Mrs. Ruth Thomas of the 20th District spoke on Cystic Fibrosis.

Unit treasurer Edna Faller is enjoying an extended visit with her daughter and family in Houston, Texas.

The next meeting of the Unit will be at the home of Mrs. Helen Wheeler, 672 Brookside Lane, on Thursday evening, February 9.

The month of February marks the 42nd birthday anniversary of Sierra Madre Unit No. 297, organized in 1925. Plans for their birthday party on Thursday night, February 23 will be made at the next meeting.

Rufus S. Fee To Speak

Rufus S. Fee, representing the Metropolitan Water District of Southern California for more than 30 years, will address members of the San Gabriel Valley Plumbing-Heating-Cooling Contractors on the MWD's multi-billion dollar project of bringing surplus waters from the north to this area.

Mr. Fee's illustrated talk is scheduled for 7:30 p.m., Tuesday, February 7, at 125 W. Huntington Drive, Arcadia, to which interested contractors are invited.

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

SPORTS

AS Hank Ives SEES IT

LADIES NIGHT AT THE ARENA

WILT THE STILT CHAMBERLAIN and the high-riding Philadelphia 76ers will be at the Sports Arena Wednesday night and the San Francisco Warriors make their final local appearance Friday night. The current won and loss record of the Lakers may be alarming to many but as long as they make the playoffs, and they will, don't sweat it.

YOU KNOW HOW THE NBA WORKS. They play 77 games to eliminate one team from the playoffs and then they get down to brass tacks and play for keeps. If the Lakers finished fourth in the Western Division it wouldn't make any difference what the won-loss record might be.

IN A SHORT SERIES Freddie Schaus and his playmates may get the momentum to propel themselves in to the championship picture.

SOCCER MUST REALLY BE a thing of the future in the southland. Most sceptics figured 15,000 would be a crowd at last Sunday's exhibition featuring the great Pele. Instead the attendance was doubled.

SPEAKING OF CROWDS, over 52,000 fans showed up at Santa Anita last Saturday to see the great Buckpasser run. Buck never left the barn and instead the rich Charles H. Straub Stakes was a hotly contested battle with Drin showing the best "long distance" form.

ONE OF THESE DAYS Bob Seagren is going to sail out of sight. He deserves an Astronaut uniform. Cornelius Warner was happy with 15 feet. Seagren expects to soar 18 feet before long and I sure wouldn't bet against him. He will make the Times Indoor Games meet in the Sports Arena on Feb. 11 with the new European star, Erki Musatti, the Flying Finn who recently set the European record with a vault of 16'19 1/2", expected to provide the top competition.

DON'T BET AGAINST NATASHKA in Saturday's Please turn to Page 7

Reason that the Clardon was closed Monday appeared in area papers last week: snow. Not here, but up at Arrowhead, where Don and Betty Stuart and son Mike went to spend the weekend. They went to lunch at Big Bear Sunday, it snowed nearly 4 inches in just one hour, they got back to Arrowhead and found themselves snowed in. The white blanket measured 30 inches in some places by Tuesday, but the Stuarts made it back home by Monday eve, somewhat reluctantly I suspect; it had been ages since Betty had played with snow.

— ★ —
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In Sierra Madre

PERSONALS

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Center Cuts **98¢**

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Rolled and Tied Oven Ready **\$1.09** lb.

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Rolled & Tied Excellent For Oven or Rotisserie **\$1.19** lb.

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1st, 2nd & 3rd Ribs Aged To Perfection **\$1.19** lb.

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5 - 7 Lb. Avg. **79¢** lb.

FULL SHOULDER LAMB SHOULDER ROAST

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USDA CHOICE • OVEN READY LAMB LOIN ROAST

98¢ lb.

Halibut Steaks
Swordfish Steaks
Scallops Your Choice - **98¢** lb.

LEAN EASTERN GRAIN FED PORK

Whole or Shank Half **59¢** lb.

FRESH LEG Avg. OF PORK 7 - 9 Lb. **59¢** lb.

FRESH PORK 5 - 7 Lb. Avg. **69¢** lb.

BUTT ROAST BONELESS ROLLED PORK ROAST **79¢** lb.

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WIENERS

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COTTO SALAMI OR BOLOGNA **79¢** lb.

Dubuque Hams 5 LB. CAN **\$4.79**

Pilgrim Members Conduct Service

Members of Pilgrim Fellowship will conduct the 10 a.m. worship services when the congregation joins with the youth of the church in observing Youth Sunday on February 5 at Sierra Madre Congregational Church.

Mary Murphy, Kathy Reese, Scot Couchman, and Rick Jordan will relate inspirational experiences they have had during the past year in local, area, and conference youth activities during this service devoted to recognition of the continuous Christian growth of all young people.

The same Fellowship group has scheduled a steak dinner at 6 p.m. on February 5 in Pritchard Hall at the church with tickets available at \$1.25 for adults

and 75 cents for children. At this dinner the young people will auction their time and individual talents to the highest bidders, who can expect to receive a car wash, mowed lawn, babysitting, and other jobs well done. The proceeds of the auction will help to supply the Fellowship treasury with funds for benevolent works, including camperships for needy youngsters.

The Women's Fellowship meeting to be held on Tuesday, February 7, will include a Bible study session at 11 a.m., and luncheon at noon. The program following will include Georganne Peterson's review of the book, "In His Steps," by Charles M. Sheldon.

CHRISTIAN SCIENCE LECTURE

February 13, 1967
AT THE CHURCH EDIFICE
8:00 P.M.

BY
GEORGINA TENNANT, C.S.B.
London, England

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FAITH LUTHERAN CHURCH
845 Hastings Ranch Drive
Donald G. Hingst — Minister of Education & Youth
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP HOUR
Sermon: "The Objectives of Lent"
7:30 P.M. WEDNESDAY — ASH WEDNESDAY SERVICE
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Adult Worship — Church School — Child Care
10:00 o'clock
Observance of Youth Sunday
Rev. David G. Howell

The Santa Anita Church
228 West Colorado Boulevard, Arcadia HI 6-8208
Dr. Ethel Barnhart, Minister
"I WILL RESTORE THE YEARS THE LOTUS HAVE EATEN"
Sunday, February 5, 1967 at 11:00 A.M.
All youth activities, kindergarten through High School meet at 11 A.M. Sundays. Call 446-8206 for information concerning other activities.

BETHANY CHURCH
(UNITED DENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
8:30 and 11:00 — Morning Worship
9:40 — Sunday School
6:00 — Youth Fellowships
7:00 — Evening Service

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
READING ROOM, 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.
"Spirit"
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.
Fridays in Lent — 9:00 a.m.

Dr. Barnhart Announces Sunday Topic

"I will restore the years the locust hath eaten" (Joel 2:25) is the subject of the sermon-lesson by Dr. Barnhart at the Sunday morning 11 o'clock worship service, February 5 at The Santa Anita Church, 226 W. Colorado Blvd., Arcadia. This promise may be fulfilled in an individual's life as freedom from regrets and guilt and memories that take their toll as inner conflicts. The public is cordially invited. "God's Love, Peace and Serenity unfold you as you enter the Sanctuary," says Dr. Barnhart. Care of infants and very young children is provided during the service.

Dr. Barnhart continues with: "A child is never too young to become aware of God and that he is God's Child. Classes in spiritual education are conducted at 11 a.m. for children from kindergarten through eighth grade. Call the church for details covering the high school activities."

Following the women's meeting conducted by Dr. Barnhart at 11 a.m. Thursday morning, February 9, Mrs. Anna Dozier will review "God's Warrior" by Frank Slaughter. This is a novel about St. Paul and will be a rare treat. Annual membership meeting will be Friday, February 10 at 7 p.m.

"Call 447-6162 for spiritual help day or night," concludes Dr. Barnhart.

'The Objective Of Lent' By Rev. Armin Hesse

"The Objectives of Lent" will be the Rev. Armin Hesse's pulpit message in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

Employing the Gospel account concerning Zacchaeus, the head-publican in Jericho, this sermon will point out the goal toward which the efforts of the church will be directed during the Lenten period which begins on Ash Wednesday, February 8.

In the 7:30 p.m. Ash Wednesday service, the pastor will inaugurate a series of midweek messages on "Speakers from the Lenten Drama." The first of these dramatic presentations will be entitled "Judas: My Tragedy." Holy Communion will be celebrated in the Ash Wednesday service.

Next week's schedule of parish activities includes: Walther League teacher training course on Sunday night at 7; Junior Choir and Sunday school teachers on Tuesday evening at 7:30; Children's Midweek School on Wednesdays from 4 to 5:30; the Voting Assembly on Wednesday evening at 8:30, following the Ash Wednesday service; the Weekday Bible Hour on Thursday morning at 10 a.m., followed by the Lutheran Women's Missionary League at 11.

The ladies of the Lutheran Women's Missionary League will have a 12:15 luncheon on Thursday, during which the Rev. James Gamalliel of India will speak on "Women's Work in the Church of India." The Rev. Gamalliel, a native Indian pastor, is currently studying on a fellowship at the Fuller Theological Seminary in Pasadena.

Under the direction of Mr. Donald Hingst, the church's Minister of Education and Youth, the young people of the Walther League are readying plans for their annual winter retreat at Crestline over the three-day weekend of Feb. 11-13.

Christian Science Sermon On 'Spirit'

"By one Spirit are we all baptized into one body, whether we be Jews or Gentiles, whether we be bond or free; and have been all made to drink into one Spirit."

This verse from I Corinthians is the Golden Text for a Lesson-Sermon on "Spirit" to be read in all Christian Science church this Sunday.

Begonia Society At Arboretum

The San Gabriel Valley Begonia Society will hold their regular meeting, Friday, February 10 at 8 p.m. at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. Mrs. Sylvia Leatherman of the Leatherman Gardens, South El Monte, will give a talk on "Landscaping with Shade Plants."

Every guest will be presented with a plot plan of plants to be used. Guests are most welcome.

Personals are \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

Group Presents Creative Artwork

An informal presentation of art demonstrations will be featured at the Creative Arts Group center, 37 E. Montecito St., on Wednesday morning, February 8, from 10 o'clock until noon.

Sponsor members and fall session workshop students will receive special notice of the event, and all interested persons are cordially invited to attend to become acquainted with special techniques of the featured media as well as the many activities conducted at the non-profit art center.

Coffee will be served as artist-instructors work informally and discuss with visitors the respective arts of creative stitchery, copper enameling, paper mache, and pottery. Each of the artists will conduct a workshop in the spring session of classes starting February 27.

Anyone wishing further information may inquire at the staffing desk at 35 E. Montecito, Monday through Friday from 10 until 2, or call 356-1450 during the same hours.

Elementary School Menu

35c TRAY LUNCH
February 6 - 10, 1967
Monday — Chopped steak gravy over mashed potatoes, celery sticks, cherry sauce, raisin batter bread and butter, and milk.
Tuesday — Wiener wagon with sweet pickle relish, buttered green beans, peanut butter cookie, and milk.
Wednesday — Chili beans, buttered spinach, prunes, ice cream cup, buttered corn bread, and milk.
Thursday — Turkey or meat balls, hash brown potatoes, carrot sticks, apple cobbler, and milk.
Friday — Tuna bunstead, buttered peas, green salad, Lincoln Log brownie, and milk.

Confessional for Do-It-Yourselfers — Sierra Madre Hardware, 25 W. S.M. Blvd., 356-1421

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd., Support your local merchant — buy locally.

Support your local merchant — buy locally.

WATCH FOR OUR . . . GRAND OPENING CELEBRATION COMING NEXT WEEK END

DETAILS IN THIS NEWSPAPER
NEXT WEEK!

Visual Sales

In Wisteria Village

370 W. SIERRA MADRE BLVD.

In Sierra Madre

Suite "E"

355-2318

SIDEWALK RACKS EVERY DAY

\$1 - \$2 - \$3
Values Can Be
As Much As \$15
From All Depts.

TYKE-TOWN

3625 E. FOOTHILL BLVD.
Foothill-Rosemead Shopping Center

Foothill-Rosemead SHOPPING CENTER

SECURITY FIRST NATIONAL BANK

449-3333 — 3555 E. Foothill

PASADENA FEDERAL SAVINGS

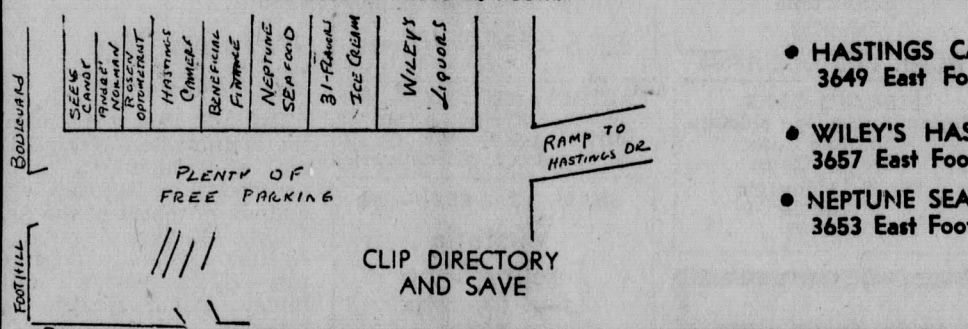
355-8002 — 3617 E. Foothill

THE MARBERRY SHOP

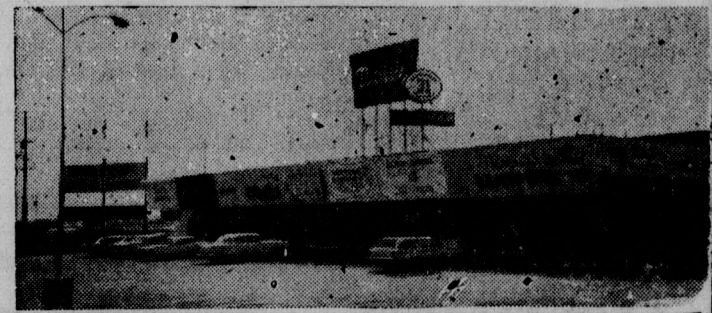
355-7213 — 3621 E. Foothill

HASTINGS CAR WASH

3393 E. Foothill Blvd.



- HASTINGS CAMERA
3649 East Foothill — 793-9655
- WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266
- NEPTUNE SEAFOOD
3653 East Foothill — 355-1503



NEPTUNE'S FISH - POULTRY AND DELI

Foothill-Rosemead Shopping Center
Phone 355-1503

FEATURING THE FINEST Seafood and Poultry AVAILABLE

*The Finest In
Fresh Killed
Poultry*
WHOLE OR
CUT-UP

Seafood Cooked
To Your Order

*We Guarantee
Every Item
We Sell*

May We Suggest For Your
Seafood Menu
Live Maine Lobsters
COOKED WHILE YOU WAIT!

*Cooked Shrimp
King Crab Legs
Lobster Tails
Northern Halibut
Frog Legs
Lobster Meat
Frying Shrimp
Eastern Scallops
Extra Large
Ranch Eggs
Smoked Fish
Sea Bass Fillet
Filet of Sole
Red Snapper Fillet
Halibut Fillet
Idaho Trout
Swordfish
Fresh Salmon
Sand Dabs
Finnan Haddie
Fresh Clams*

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE
DELIVER

3657 E. Foothill Blvd.

FREE
DELIVERY

FREE
ICE

— Call —
355-8266

ANCIENT AGE STRAIGHT KENTUCKY BOURBON

1/2 Gallons
Full Six Year Old
86-Proof . . .
Save \$1.54

\$10.95
Plus Tax

10% Discount By the Case

Save \$9.24

COMPLETE CAR WASH

COMPLETE SHELL
PRODUCTS

CAR WASH PRICES AT HASTINGS CAR WASH

FREE WITH 15 GALS. GAS
59¢ WITH 10 GALS. GAS
89¢ WITH 5 GALS. GAS

Reg. Wash Price \$1.25

BUY GAS TODAY, GET COUPONS
GOOD FOR WASH ANYTIME

Expert Wax and Polish \$9.95

HASTINGS CAR WASH
3393 E. Foothill Blvd.

2 BLKS. W. ROSEMEAD

BankAmericard - Diners Club

CUSTOM PHOTO FINISHING

24-HOURS
on
Black & White

24-HOURS
on
Slides & Movies

48-HOURS
on
Color Prints

**HASTINGS
CAMERA**

793-9655



SHOP

3649 E. FOOTHILL BLVD.
PASADENA, CALIF.



The Neighbors Will Talk!

Yes, everyone out this way is talking about how pleasant it is to do business at Pasadena Federal Savings. So convenient, in your favorite shopping center. Easy to park. Gracious offices. Friendly, competent service, whether you're adding to your savings account, or borrowing to buy, build or improve your home. The word does get around. That's why you'll meet your good neighbors here!

PASADENA FEDERAL SAVINGS

AND LOAN ASSOCIATION
EAST PASADENA: Foothill-Rosemead Shopping Center
"Under the Time & Temperature Sign"
Downtown: Green at Los Robles

5 1/4% CURRENT ANNUAL RATE ON
ALL ACCOUNTS —



FUNDS RECEIVED BY THE 10TH EARN FROM THE 1ST
Payments Quarterly • Accounts insured to \$15,000 by FDIC

The Price Is Always Right at..

VONS
and
Shopping Bag

SIERRA MADRE NEWS-7
Thursday, Feb. 2, 1967

Family Games

by
John Skinner

(This is the first of a new News series of question and answer columns on problems in family relationships. Mr. Skinner, now the Pasadena Center, is a therapist with 25 years of counseling experience. Fifteen of these as a specialist in family counseling, in both private practice and with such organizations as Family Service. Readers are invited to send in questions or problems to him in care of The Sierra Madre News.)

Mother: Just wait 'til your father gets home! Wait 'Til Your Father Gets Home is a game played by a mother with her children. Such women have grown up in families in which discipline was carried out by the head of the house rather than by both members of the marriage partnership.

When the mother casts the father in the role of the law-maker and the heavy he becomes the villain in family life who acts on cues given him by his wife. Such mothers also lose the respect of their children since they seem to be women who lean too heavily on their husbands; mothers who are unable to stand on their own two feet.

The child who misbehaves in the morning and is threatened with punishment by his father in the evening is condemned to a long day of anxiety and fear. The mother loses the opportunity to discipline and to teach her child; to make peace with him in the morning and to enjoy a peaceful armistice during the day rather than to endure a cold war.

Parents should represent a united front to their children and both should impose discipline since the child needs both a mother and father and he should learn to behave for both the father and the mother. Otherwise, the father is seen as the source of pain and punishment while the mother becomes the source of threats, uncertainty and dread.

Such mothers have usually lived in families in which the mother was also uncertain and vacillating. What is even worse, many mothers often fail to report the child's delinquency to the father at the end of the day with the result that the child goes scot free for his behavior but must endure the inner guilt which he experiences because he has done wrong but is not disciplined for breaking the mother's rules.

Copyright by John Skinner

As Ives Sees It

Santa Margarita Handicap. The big G.F. Getty filly will prove she is number one among the distaff members.

DO YOU LIKE TO BET THE FAVORITES? ... Well here are some facts and figures that might prove you know what you are doing. Take a straight across the board two buck bet on all Willie Shoemaker mounts and you would show a \$1.20 profit on the win end, and you would be \$53.80 in the hole to place and even worse at \$89.40 on show bets.

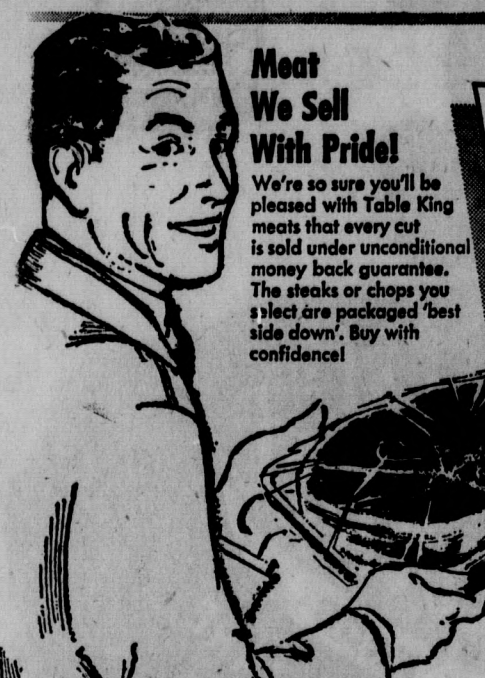
IF YOU BET THE FAVORITES AT LESS THAN 2-1 you would be ahead of the game with figures of \$5.80, \$17.40 and \$13.20. If you bet the public choice in each race no matter what the odds you would be down the tubes by \$16.60 on win wagers and \$11.20 on the show end, but would have a neat profit of \$6.80 on place bets. Now figure that one out.

ON THE HEAVYWEIGHT TITLE FIGHT next Monday night ... OLD HANKUS likes Cassius Clay by a knockout in the 11th round. Ernie Terrell usually manages to hang on pretty good but certainly doesn't have the weapons to whip the "Rocky" one. Hankus still feels Clay is a great boxer but has nothing but stumblings on which to prove his talent.

WITH TV more or less turning its back on national boxing commitments, the club arenas are starting to come back to life.

SOMEONE PRINTED THIS NEWSY NAME ALL-AMERICAN basketball team ... Willie Cager and Tee Hooper at forwards, Bill Tapp at center with Russ Boardman and Bill Cutter working at guards.

THE UNIVERSITY OF HOUSTON takes on a couple of grid giants next year opening the season against Michigan State and then tangling with Georgia a couple of weeks later.



Meat We Sell With Pride!
We're so sure you'll be pleased with Table King meats that every cut is sold under unconditional money back guarantee. The steaks or chops you select are packaged "best side down". Buy with confidence!

Table VONS King
BEEF STEAKS
Boneless Round, Family or Rib Steak
89¢ lb.
ADVERTISED SPECIAL

Table VONS King
CHUCK ROAST
Or Center Cut Steaks
TOP OF THE CHOICE GRADE
43¢ lb.
ADVERTISED SPECIAL

Table VONS King
RIB ROAST
Standing Cut
SMALL END 89¢ lb. LARGE END ...
69¢ lb.
ADVERTISED SPECIAL

Top Round 98¢
Cube Steak 98¢
OR BONELESS SIRLOIN TIP
BONELESS TENDERIZED

Round Bone Roast 59¢
Boneless Roasts 89¢
CHOICE BEEF SHOULDER CUT
ROUND, RUMP OR SHOULDER CLOD

Boneless Hams 129¢
Smoked Picnics 49¢
ARMOUR* FULLY COOKED WASTE FREE, WHOLE OR HALF
FARMER JOHN, 5-7 LBS. REGULAR LOW PRICE

YOUNG DUCKS
Fancy - California Grown
Frozen - 4-6 Lbs. Avg.
39¢
ADVERTISED SPECIAL

Eastern Halibut Fillets 69¢
Fresh Rainbow Trout 49¢
WHITE MEAT
3 OZ. MIN. WT.

SLICED BACON
Vons Table King or Rath Black Hawk
59¢
ADVERTISED SPECIAL
Pork Sausage 49¢
Link Sausage 29¢
FARMER JOHN 1 LB. ROLL
FARMER JOHN 1/2 LB. PKG.

HEINZ KETCHUP
The Favorite for Flavor
17¢
REGULAR 14 OZ. BTL.
SPECIAL PRICE

VONS COFFEE
Premium Blend, Reg. or Drip
59¢
1 LB. CAN ...
2 LB. CAN \$1.17
3 LB. CAN \$1.75
SPECIAL PRICE

DOLE PINEAPPLE
Sliced - Hawaiian
2 FOR 39¢
1 1/2 FLAT CAN
SPECIAL PRICE

TOILET TISSUE
Chiffon-Assorted Colors
10¢
5-2 ROLL PACKS
SPECIAL PRICE

VONS and Shopping Bag
NOW OFFERS
GENUINE "Color FLYTE" BRAND
IN THE PATTERN OF YOUR CHOICE
MELMAC
DINNERWARE
A Product of the Melamine Division of Lenox, Inc.
START NOW!
Only **33¢**
FOR EACH PIECE
With each \$3.00 purchase
See how easy it is to collect a whole set - simply by doing your weekly food shopping at Vons and Shopping Bag. The first week, for example, if your total grocery purchase is \$12.00 - you may purchase 4 dinner plates for only \$2.32!



Add lovely Completer Pieces to your set!
ANYTIME DURING THIS SPECIAL 12-WEEK OFFER!
SAVE \$10.72
On display at the store are the many lovely matched companion pieces you'll want to complete your set all at low Vons and Shopping Bag prices!
VONS Shopping Bag

VONS and Shopping Bag PRIZE PRODUCE
BANANAS
Extra Fancy Central American
10¢ lb.
More Tropical Treats
PINEAPPLE 10¢
PAPAYAS 29¢
COCONUTS 25¢
Bananas are a bargain in nutrition, too!

Mushrooms 39¢
BROWN VARIETY
Crisp Cucumbers 10¢
EXTRA FANCY LONG, GREEN
Fancy Lemons 10¢
FULL OF JUICE RICH IN VITAMIN C
Fresh Dates 79¢
NATURAL, 2 LB. BOX, OR PITTED, 1 LB. 10 OZ. BOX

VONS BAKERY
"Goodness Knows"
CAKE DONUTS 29¢
Plain or Powdered PKG. OF 6
Crumb or Coconut PKG. OF 6

VONS CAKE O' THE WEEK
Philadelphia Yellow Cake
CRUSHED PINEAPPLE FILLING CREAM CHEESE ICING
98¢
\$1.29 VALUE

FRESH BREAD 23¢
Perfection-White, Wheat or Sandwich 15 OZ. Standard Loaf
Apple City Apple Sauce 303 CAN ... 2/29¢
Tree Top Apple Cider 1/4 GAL. ... 63¢
Grapefruit Juice TREESWEET 48-OZ. CAN ... 41¢
Pineapple Juice DOLE HAWAIIAN 48-OZ. CAN ... 29¢

ICE CREAM 69¢
Jersey-Milk - Creamery Choice of Flavors Don't Pay 79¢
Kellogg's Shredded Wheat 10 1/2 OZ. PKG. ... 29¢
Cream of Wheat REG. QUICK INSTANT 28-OZ. PKG. ... 45¢
White Corn Meal ALBERT'S 5 LB. BAG ... 49¢
Vons Cakes Mixes 16-OZ. BOX ... 29¢

VONS and Shopping Bag DELICATESSEN
FRANKS 55¢
LUER QUALITY
All Meat 1-Lb. Vac. Pkg.
VONS CREAMY WISCONSIN JACK CHEESE In the piece ... 79¢
Save 10¢ lb.

VONS-FROM SAN FRANCISCO
Italian Salame 39¢
6 OZ. PKG. ... 49¢
VONS Dressings 3 OZ. JARS \$1

CRYSTAL COLORADO BEER 29¢
CASE OF 24 12-OZ. CANS
Brewed from Crystal Clear Rocky Mountain Water

Del Monte FRUIT DRINKS
Orange, Grape, Merry Cherry or Tropical Punch
46 OZ. CAN
Mix 'em or Match 'em **3:89¢**

Health & Beauty Aids
LISTERINE 83¢
ANTISEPTIC MOUTHWASH AND GARGLE
\$1.39 VALUE 20-OZ. FAMILY SIZE
Vons Reg. Low Price \$1.19
BUFFERIN TABLETS 93¢
For Fast Pain Relief of Headache
\$1.39 Value Bottle of 100 Tablets
Vons Reg. Low Price \$1.08
ADORN Self Styling HAIR SPRAY 91¢
Regular or Hard-to-Hold
\$1.50 Value 7 OZ. Btl.
Vons Reg. Low Price \$1.29
POLIDENT DENTURE CLEANSER 61¢
Cleans, Eliminates Denture Odor
7 1/2 Value Large Size
Vons Reg. Low Price 67¢

VONS and Shopping Bag
Prices Effective THUR., FRI., SAT., SUN. FEB. 2, 3, 4, 5

Icelandic Fish Sticks FROZEN, 1 LB. PKG. ... 69¢
Carnation Perch Fillets FROZEN, 1 LB. PKG. ... 63¢
Mrs. Friday's Breaded Shrimp 8 OZ. PKG. ... 69¢
T&M Buttered Beef Steaks BY THE POUND ... 89¢

TENDER LEAF Tea Bags 69¢
BLACK 48 CT. PKG.

Folger's Coffee 69¢
MOUNTAIN GROWN IN THE FLAVOR ZONE
1 LB. CAN 69¢ 2 LB. CAN \$1.37 3 LB. CAN \$2.05

MARGARINE 29¢
Blue Bonnet 1 LB. CTN.

FOLGER'S Instant Coffee 135¢
10 OZ. JAR

BORDEN'S Margarine 39¢
1 LB. CTN.

PEPSODENT Tooth Paste 79¢
FAMILY SIZE TUBE

Nabisco Fig Newtons 39¢
1 LB. BOX
Joy Liquid Detergent 59¢
22 OZ. PLASTIC
Dreft Detergent 35¢
FOR DISHES, WOOLLEN, 16.7 OZ. PKG.
Pacific Thin-Floks Crackers 35¢
1 LB. BOX

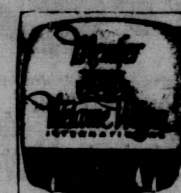
★ SO. PASADENA
1497 Baldwin Ave.

★ ALTADENA
2408 Lincoln Ave.

★ WEST ARCADIA
1616 State St. (East of Fair Oaks)

★ PASADENA
3841 E. Sierra Madre Blvd.

SHOP HERE



...and you'll save plenty!

U.S.D.A. CHOICE BEEF
FIRST 5 RIBS
Prime Rib Roast **89¢** lb

BONELESS
Spencer Steak **\$1.79** lb

FRESH LEAN
SPARE RIBS **53¢** lb

LEAN TENDER
Short Ribs **59¢** lb

RATH--BLACK HAWK
LEAN SLICED
BACON **59¢** lb

From Our Own Kitchen
All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook
Betty Hill and Her Assistants
ROBERTS HOME MADE
VEGETABLE LB. CUP **29¢**
HEALTH SALAD

Sharp or Medium
TILLAMOOK
CHEESE **79¢** lb

Zwan Cooked
SLICED HAM 4 1/2-OZ. PKG. **49¢**

FARM FRESH PRODUCE
AT THE HOME OF THE GREEN FROG

Large Sweet Juicy Navel
ORANGES **9¢** lb

Mt. Lassen Extra Large
PRUNES **39¢** LB. PKG.

Sweet Coachella
TANGERINES **19¢** lb

Red, Juicy, Texas
GRAPEFRUIT **5 1/4 49¢**

THIS WEEK'S FEATURE FROM
WISTARIA BAKE SHOP
Featuring
Brownies **7¢** ea.
HONEY PECAN LOAF **60¢** ea.

RED 15-OZ. CAN
Kidney Beans **6 1/2 89¢**

KEN'L RATION
Dog Food 15 1/2-OZ. CAN **2 1/2 33¢**

Hunt's Pizza Flavor
CATSUP 14-OZ. BTL. **10¢**

For Automatic Washers
ALL 3-LB. 1-OZ. PKG. **59¢** NET

FRESH LEAN
GROUND BEEF **43¢** lb

ATLANTIC
WHITE SCALLOPS **89¢** lb

All Grinds
YUBAN COFFEE LB. CAN **75¢**
(2 Lbs. \$1.49)

Sunsweet
PRUNE JUICE 40-OZ. BTL. **53¢**

S & W -- Peeled Halves
Bartlett Pears 17-OZ. CAN **3 1/2 \$1**

For Dishwashers
ROBERTS PINK LIQUID FULL QT. **49¢**

SWIFT'S
CORNER BEEF -- 12-oz. can
ROAST BEEF -- 12-oz. can
BEEF STEW -- Lge. 24-oz. can
YOUR CHOICE **2 1/2 89¢**
VIENNA SAUSAGE -- 4-oz. can **3 1/2 59¢**



All Flavors
1/2 PT.
5 FOR \$1.00
[Diet 225]

ANY TIME OR WEATHER
SOUP 'n CRACKERS
GO-TOGETHER

Campbell's SOUP
Chicken Noodle OR Chicken & Rice
10 1/2-OZ. CAN
7 for \$1.00
CRACKERS
Sunshine Krispy Crackers
Lb. -- 3 for \$1

FROZEN FOOD SALE
MINUTE MAID ORANGE JUICE
6-OZ. CAN **5 FOR \$1.00** 12-OZ. CAN **39¢**

AUNT JEMIMA'S COUNTRY WAFFLE 9-OZ. PKG. **3 1/2 99¢**

SARA LEE RAISIN POUND CAKE 12-OZ. TIN **79¢**

BIRDS EYE ASPARAGUS SPEARS 10-OZ. PKG. **2 1/2 99¢**

"...is Your Food Money Going Where it Buys More?"

INVENTORY SALE

**MUST
MOVE
2000
PAIRS TO
MAKE ROOM
FOR
SPRING
ARRIVALS!**

**AT
COST!
AND
BELOW
COST!**

Starting THURSDAY, JAN. 26th

(Closed Wednesday, Jan. 25 . . . Doors Open Thursday Morning 9:00 A.M.)

**299
TABLE**

ODDS and ENDS
Women's Etta Jettick,
Sandals, Cirannos, With
Some Washable Casuals &
Children's Odds & Ends

**TEXTURED HOSE
ALL COLORS**

Values
to
\$2.00

NOW

While They Last

\$1.00

**CIRANNOS
MID-HEEL PUMPS**

In
Navy — Calf
And Black Patent

\$699

While
They
Last

-- ALL THIS PLUS --

10% Discount
On All REGULAR
SHOE STOCK Dur-
ing This Sale

BE AT THE DOOR EARLY!

And Have Complete Selection of
Colors - Styles - Sizes

AT THESE PRICES

THEY WILL GO FAST!

ENNA JETTICK
Discontinued
Little Stacked Heels or
Covered Heels
White or Bone

While
They
Last

\$888

ETTA JETTICK
One Group
COMFORT OXFORDS

Values To
\$12.95
While They
Last

\$599

BOOTS

**MARY POPPIN BOOTS
GLO GLO BOOTS
GRANNY BOOTS**

While They
Last

\$399

HOUSE SLIPPERS

For the
Ladies & Girls
Electrified Shearlings
In White, Pink, Blue, Red

While They
Last

\$299

Genuine Shearling
Chows, Scuffs, Nightair
Mesche Boots
In Gold or Black

While They
Last

\$399

COUNTRY FAIR CASUALS

One Group of

White -- Turquoise -- Biege

SOME FOR

\$299

SOME FOR

\$399

**\$499
TABLE**

DISCONTINUED LINES OF
Delmar Flats

Black or Gold, Suede, Black or
Green Calf

Odds and Ends
Berkley Brogues, Stacked Heels

Odds and Ends
Skooters, Flats and Little Heels
All Colors

**ALL FALL
PURSES
1/2 off**

**MEN'S
DISCONTINUED
HUSH PUPPIES
IN LOAFER STYLE**

Tan, Green or Grey

While
They
Last

\$799

RALPH'S

**SHOE
Store**

41 NORTH BALDWIN

S&H Green Stamps
BankAmericard

355-0479

SIERRA MADRE NEWS
CITY OF SIERRA MADRE, CALIFORNIA

NOTICE OF INVITING BIDS

For construction of
CHURCHILL ROAD STREET IMPROVEMENT AND
DRAINAGE FACILITIES

Specification No. 100

Sealed proposals will be received at the Office of the City Clerk of the City of Sierra Madre, California, 55 West Sierra Madre Boulevard, Sierra Madre, California, until 10:30 o'clock A.M. on February 23, 1967, for furnishing all plant, labor, materials and equipment for construction of street and drainage facilities in and adjacent to Churchill Road. The work includes the overlaying of Churchill Road at its intersection with Canyon Crest Drive, construction of catch basins and one hundred eighty-five (185) feet of corrugated metal pipe and miscellaneous construction. All work must be completed within twenty-five (25) calendar days after date of execution of the contract.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above-mentioned. Plans and specifications and all contract documents may be obtained at the City Clerk's Office of said City, upon payment of a deposit of \$10.00 in full of the fee for the use of the specifications and drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within thirty (30) days after the proposals are opened.

The specification is entitled "Specification No. 100, Churchill Road Street Improvement and Drainage Facilities."

Each proposal must be accompanied by certified check in the amount of ten (10) per cent of the aggregate amount of the proposal, or by a bid bond for that amount signed by the bidder and two sureties, or by a corporate surety bond, as a guarantee that the bidder, if an award is made to him in accordance with the terms of his proposal, will promptly execute a contract in the required form not later than ten (10) calendar days following the date of publication of the Notice of Award, nor longer than twenty-five (25) calendar days following said date of publication, will secure payment of Workman's Compensation Insurance, and will furnish a satisfactory faithful performance bond and a labor and material bond. Each of the last-mentioned bonds shall be in the sum of not less than one hundred (100) per cent of the estimate of the aggregate amount of the estimate of the aggregate amount of the payments to be made under the contract computed on the basis of the price stated in the proposal. In addition to the above and if requested by the City, the bidder shall furnish a financial statement of recent date. Failure to comply with this requirement will render a bid informal and shall be sufficient cause for rejection.

Pursuant to applicable provisions of the Labor Code of the State of California, not less than the general prevailing rates of per diem wages and not less than the general prevailing rates of per diem wages for legal holidays and overtime work, for each craft or type of workman employed on the work contemplated under the contract, as ascertained by the workman's schedule of such wage rates specifically hereinafter set forth and adopted by the City of Sierra Madre, California, shall be paid to all workmen employed on said work by the Contractor or by any Subcontractor doing or contracting to do any part of said work, which schedule of wage rates is as follows:

Classification	Rates per Hour
CEMENT MASONS	
Health and Welfare — 25c per hour	
Pension — 30c per hour	
Vacation — 20c per hour	
Foreman: When three or more Cement Masons are employed on a job, one shall be employed as a Foreman and shall receive not less than 50c per hour more than the highest classification over which he has leadership.	
Cement Mason	\$4.85
Curb Form and Plank Setter, including setting of lines, stakes and grades	4.60
LABORERS	
Health and Welfare — 21½c per hour	
Pension — 22c per hour	
Vacation — 15c per hour	
Foreman: Not less than 30c per hour more than the hourly wage rate of the classification over which he has leadership.	
Laborer — General or Construction	3.70
Operator of Pneumatic and Electric Tools, Vibrating Machines & similar mechanical tools not separately classified herein	3.91
Asphalt Packer & Trowel	3.91
Asphalt Shovelers	3.91
Flagman	3.80
Guinea Chaser	3.78
Sandblaster (Nozzlemán)	4.15
Sandblaster (Pot Troweler)	3.89
OPERATING ENGINEERS	
Health and Welfare — 30c per hour	
Pension — 30c per hour	
Vacation — 15c per hour	
Foreman: Receives not less than 35c per hour over the hourly rate of the highest Operating Engineer classification under his direction, excluding premium pay or differential pay.	
Roller Operator — Compacting	4.97
Skiploader — Wheel Type (¾ ton)	5.16
Tractor Operator — Bulldozer	5.16
Air Compressor, Pump or Generator Operator	4.38
Equipment Greaser	4.38
Power Sweeper Operator	4.97
Screed Operator	4.97
Asphalt or Concrete Spreading, Mechanical Tamping or Finishing Machine Operator (all types and sizes)	5.16
Pavement Breaker Operator	5.16
TEAMSTERS	
Health and Welfare — 30c per hour	
Pension — 20c per hour	
Vacation — 15c per hour	
Foreman: When a Contractor employs on his equipment under the jurisdiction of the Teamsters, excluding any equipment less than six tons and maintenance equipment, the Contractor shall designate one Teamster as a Craft Foreman and he shall receive 25c per hour more than the highest Teamster classification over which he is Foreman.	
Drivers of dump trucks of less than:	
1. 4 yards water level	4.35
2. 4 yards but less than 8 yards water level	4.35
3. 8 yards but less than 12 yards water level	4.43
Drivers of trucks legal payload capacity:	
1. Less than 6 tons	4.35
2. 6 tons to 10 tons	4.38
3. 10 tons to 15 tons	4.43
Water or tank-type truck driver — under 2500 gallons	4.41
Water or tank-type truck driver — 2500 gallons to 25000 gallons	4.43
Driver of Road Oil Spreader Truck	4.33

Any classification omitted herein shall be paid not less than the prevailing wage scale as established for similar work in the particular area, and all overtime shall be paid at the prevailing rates as established for the particular area, Sunday and holiday time shall be compensated at double the above rates.

The City reserves the right to reject any or all bids, to waive any informality in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, Calif.

CITY OF SIERRA MADRE
By: L. Marie Warfel
City Clerk

Dated: January 25, 1967

Publish Sierra Madre News
February 2, 9, 1967

Hallmark

VALENTINES WERE
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SIERRA MADRE NEWS
L-594-67NOTICE OF
PROPOSED LOT SPLIT

NOTICE IS HEREBY GIVEN that on Thursday, February 16, 1967, at the hour of 3:30 p.m. in the Council Chambers of the City of Sierra Madre, California, the matter of a proposed lot split will come before the Planning Commission.

The proposal is to create two additional lots from property described as portions of Lots 17 and 18, Block 12, Carter's Vineyard Tract, further described as being located on the south side of East Laurel Avenue approximately 460 feet east of Mountain Trail Avenue.

Parcel B—13,685 square foot area
Parcel C—13,685 square foot area

Application and plans are on file in the office of the Secretary of the Planning Commission.

Interested property owners are invited to attend this meeting and will be heard at that time.

Dated: January 25, 1967

BY ORDER OF THE
PLANNING COMMISSION

LARRY W. ADAMS, SECRETARY

File No: L-594-67

Publish Sierra Madre News
February 2, 1967SIERRA MADRE NEWS
A-595-67NOTICE OF
PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will conduct a public hearing on Thursday, February 16, 1967, at 8:00 p.m. in the Council Chambers of the City of Sierra Madre, California, to determine and consider the amendment initiated by the Planning Commission to Section 9339 of the Sierra Madre City Code.

The proposal to be considered by the Planning Commission involves the following proposed amendment, together with such modifications as may be made thereto as a result of such public hearing:

Section 9339. Wall or Fence may be maintained.

A. No proposed revision.
B. No proposed revision.
C. Where a retaining wall protects a lot, the wall shall be below the natural grade and is located within 5 feet of a property line such retaining wall may be topped by a fence wall or hedge of the same height that would otherwise be permitted at that location if no retaining wall existed. A retaining wall which exceeds 4 feet in height only a 4-foot fence will be permitted.

Dated: Jan. 26, 1967

BY ORDER OF THE
PLANNING COMMISSION

LARRY W. ADAMS, SECRETARY

Publish Sierra Madre News
February 2, 1967

File No: A-595-67

SIERRA MADRE NEWS
V-596-67NOTICE OF
PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre has fixed Thursday, February 16, 1967, at the hour of 8:00 p.m. in the Council Chambers of the City of Sierra Madre, California, as the time and place for public hearing on a proposed variance to reduce setback from 15 feet to a requirement of 25 feet from the inner line of an access easement and to reduce sideyard setback to a portion of Lot 409, Tract 2456, and further described as 640 Alta Vista Drive.

Application and map are on file in the office of the Secretary of the Planning Commission. The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or to the public interest, that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties. Interested persons may attend and be heard.

Dated: January 26, 1967

BY ORDER OF THE
PLANNING COMMISSION

LARRY W. ADAMS, SECRETARY

Publish Sierra Madre News
February 2, 1967

File No: V-596-67

Letters to
The Editor...

Dear Editor:
Please find enclosed your card to renew my subscription for two years — and an extra one for one year, and a Post Office Postal Money Order for \$7.50.

Please send the one year subscription to my sister at El Monte. (She lived many years on Mt. Trail) —
Mrs. Nell I. McElfresh
3029 Granada St.
El Monte, Calif. 91731

I have read the S. M. News for nearly 44 years, so can't do without it. I do appreciate getting the News each week — I have many friends in Sierra Madre.

—Mrs. Geo. W. Smith
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Villa
Views

By

Toni Maurin

SYcamore 7-9634

Tell you this is just a crazy mixed up world we're living in. Every other magazine you pick up has long dissertations on the overpopulation of the world and the pros and cons of birth control pills to stop the population explosion.

On the other hand you have the old man that has left his estate to the preservation of his frozen body so that one day when science has progressed far enough he can be defrosted and revived to step into another century.

Now ponder this point a moment. Can you possibly imagine passing on into the hereafter at a ripe old age and then having to return say 20, 30, 50, or 100 years from now into a world that has continued to progress while you were suspended in ice. You'd probably have the same aches and pains you went out with and the same aged body and tired brain you were glad to leave behind.

Now if you could afford this kind of nonsense what would you do when you came back. Where would you live? Who would take care of you — medicare? What would this do to the overpopulation, and still another thought, if this becomes possible, would it be called murder if someone forgot to ice you up for the weekend?

Boy — we think we have problems now — why trouble has yet to begin!

The East Pasadena-Sierra Madre Republican Women's Club launched their first bridge luncheon of the 1967 series at the home of Mrs. Henry Asher of Edgell Lane. Her co-hostesses were Mrs. Clifford Fawcett and Mrs. Jackson Champlin. The chairman is Mrs. Russell Delahooke.

The guests were Mrs. W. E. Baugh, Mrs. Edgar J. Bell, Mrs. Edna Bondurant, Mrs. Carl A. Burt, Mrs. Gordon Collins, Mrs. Russell Delahooke, Mrs. Joe L. DuPuy, Mrs. Lola Durning, Mrs. Mable D. Hagerman, Mrs. Dorothy Hamlin, Mrs. Sue Hensley, Mrs. Fred Jahnkes, Mrs. Oliver Kelly, Mrs. Charles Klingerman, Mrs. Eleanor Lowry, Mrs. Roby J. Malsby, Mrs. Jane Nelson, Mrs. Alpheus Pruitt, Mrs. Sterling Ripple, Mrs. J. S. Smart, Mrs. T. C. Thomas, Mrs. C. R. Voges, Mrs. Charles D. Wailes, Mrs. Leslie Webster, Mrs. John B. Morris, Mrs. Myrtle M. Collins, Mrs. Robert Heffner, Mrs. Hazel C. Gittenger, and Mrs. Helen Kissner.

The money realized from these functions finance the monthly bulletins published by the club.

Now on a wedding trip to Northern California are Mr. and Mrs. John LeBaron Garaway who married on January 28 in the Chapel of the Lake Avenue Congregational Church in Pasadena.

The bride is the former Mary Kathryn Price, daughter of Mr. and Mrs. John Price of Fairpoint Avenue, Pasadena, granddaughter of Mrs. Donna D. Pell of Montecito. Mr. Garaway is the son of Mrs. Jack C. Sanger, of Altadena and Mr. John S. Garaway of Orange. The bride is a graduate of PCC, attended the University of Vienna, and was a student at Cal State, San Diego.

While attending PHS she was Storybook Ball Queen, Miss Viewfinder, and was home coming princess.

For her wedding she chose a Victorian style gown, it was white, floor length with wrist length chantilly lace sleeves; and white elbow-length veil. She carried a bouquet of white stephanotis and white gladiolus.

Her only attendant was her sister Janet, who wore a floor length gown of soft sea green, broqued with pink flowers. She carried pink roses.

Best man was Barry's brother Brian, served as best man.

A reception for two hundred guests followed the ceremony. The couple will reside in San Diego where the bridegroom will continue with his schooling. He is a graduate of Muir High School, PCC and is presently attending Cal State, San Diego. He is a member of the Sigma Alpha Epsilon fraternity.

Caltech Lectures
Set For February

The program for February of the Caltech Lecture Series, given at the Beckman auditorium on Monday evenings is as follows: Feb. 6, Surveyor on the Moon, by Leonard D. Jaffee, Sc.D., Surveyor Project Scientist, JPL; Feb. 13, How To Build a Virus, by Robert S. Edgar, Ph.D., Professor of Biology, CIT; Feb. 20, Radio Telescopes: New Windows On An Old Universe, by Alan T. Moffet, Ph.D., Assistant Professor of Radio Astronomy, CIT, and staff member, Owens Valley Radio Observatory; Feb. 27, The Rings of DNA, by Jerome Vinograd, Ph.D., Professor of Cytochemistry and Biology, CIT.

The Arnold O. Beckman Auditorium is located at San Pascual St. at Michigan Ave. in Pasadena. Lectures begin at 8:15 p.m. They are open to the public without admission charge and this year no tickets are required.

Guinn, Wolf and Bloxberg
V. Prexys At Alta. Federal

The directors of Altadena Federal Savings and Loan Association announced the election of three new vice presidents John J. Guinn, James M. Wolf and Michael H.

Bloxberg, Ellen J. Kapp and Monica Z. Peters were named assistant secretaries. All other officers were re-elected and appointed to their previous posts.

Facts and figures were also released as to the Association's activities during 1966, as well as predictions for 1967. Total assets, as compiled at year's end, amounted to \$77,551,490, an increase of \$2,119,004, or 2.8 per cent of the total resources as of end of 1965.

In speaking of the past year's activities, Arthur L. Ferris, president of the Association stated: "The amount of reserves and undivided profits was increased \$209,433, which results in a total reserve fund of \$5,273,542, equalling 8.3 per cent of our savings accounts, which is substantially more than last year's total of 7.6 per cent, thus providing even greater stability and financial security to our savers."

Mr. Ferris likewise reported substantial growth patterns for both the Santa Ana and Pasadena regional offices, with savings growth at Santa Ana amounting to \$658,624 and at Pasadena \$1,107,775.

In a summary, Mr. Ferris made the following forecast: "As we move into 1967, the picture appears brighter than in the latter part of

At this time of the Mothers' March of Dimes, parents may be interested to learn of a book by Dr. Benjamin Spock and Dr. Marion O. Lerrigo which not only gives techniques for braces and wheelchairs, with helpful lists on further reading and where to find specialized help but also gives guidance in connection with mentally or emotionally handicapped children. A couple of volumes of the welfare of parents themselves are: "How To Survive Parenthood," by Eda LeShan, and "How To Be a Successful Mother," by Eve Featheringill, (about how to be a happy and satisfied mother rather than producing perfect offspring) was written by a woman who had four children in five years, without previous experience with children, household help, relatives, spacious house or nursery schools.

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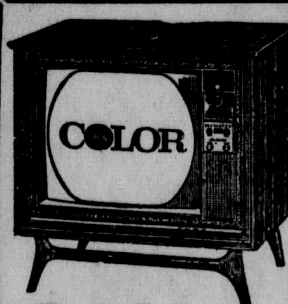
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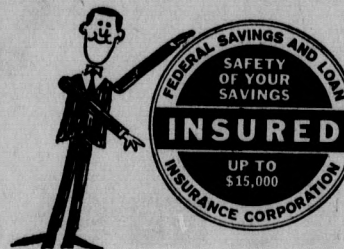
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Project RFD (Respect for Drugs)

It is a sad but true situation, but most Americans are bereft of any real knowledge of the drugs they take! This is true in spite of the fact that there has been an ever-increasing number of popular articles on modern medicine. It is said that even the better educated individuals in the community are often woefully unaware of the pertinent details regarding the drug that they and their families consume.

There are two major problems with which today's society is confronted. The first and most widely publicized problem is that of those people who use, but obtain them ILLEGALLY, narcotics and other habit-forming drugs. Because of this, special laws and enforcement problems have developed. Most persons have been made sharply aware of all this through the news media, but most are unaware of the second... Drugs obtained by prescription or "over-the-counter." Too many of our citizens are unknowingly misusing the modern, powerful agents such as antibiotics, anti-histamines, tranquilizers, steroids and other compounds, and this misuse generally arises from a lack of knowledge of the potency of these compounds rather than from a "wilful or illicit use."

Modern drugs have so many good effects on our health that it is a shame to have them misused in any way. We at Hartmans are always glad to talk to you about the medicines you or your family have have to take. Give us a call or better yet come in and talk to our pharmacists when ever you have any such questions. We are here to help all our friends and customers.

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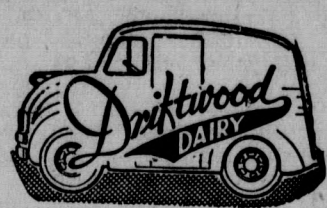
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Girl Scout 529 On Bailey Trail

Girl Scout Cadet Troop 529, are continuing a nature trail up into the Bailey Canyon area that was started last year by two other troops. They are planning to complete the trail on January 28, and hoping to put up trail markers on February 4.

Leaders are, Mrs. Charles D. Knickelbien and Mrs. Jerry Shepherd.

Piano

Piano Study Group will meet in Stratford House on Friday, February 10. Mrs. Arthur Field will read a paper on Leonard Bernstein's book, "The Joy of Music." Mrs. George B. Goodlander, chairman.

You and Your Neighbor

Santa Barbara had five inches of rain in one morning from 8 till noon, reports Mrs. Mary Hawley, who was the guest last week of Dottie and Bill Underwood. Mrs. Haley is from Lansdowne, Pa., came out for a long holiday visit with her daughter in Fairfield, Mrs. Luther Roy, and grandchildren Glenn and Lydia, and after a stop back there from Sierra Madre, will fly back East. (Since she is uneasy about heights, we were all wondering how meal-times went in Dottie's eagle's eerie of a dining room!)

Isn't anyone going to get some Sierra Madre historical items into the Arboretum

displays? Or set a historical museum of our own?

— ☆ —
Anyone inspired by the big splash story about Steve Wark's work on the Mt. Wilson Trail, remember, we have a group called the Sierra Madre Mountaineers which give the kind of experience and training which could make a young man eligible for the Search and Rescue Team. Also, California State College gives a Basic Mountaineering Training Course presented by the Angeles Chapter of the Sierra Club. Or maybe you could just go and hike with Steve and father Bill Wark.

— ☆ —
**YOUR CHURCH IS
WAITING FOR YOU**

Sierra Engineering — Part One

both breathing systems. Both President Bloom and Charles Arthur (director of advertising and public relations and now in charge of sales of the new articulated dummies) live nearby, a tson's throw from PHS. Bloom has a son Bruce who attends PHS; Stewart is a med student at USC; Richard attends John Marshall, and his youngest child is his daughter Lydia.

Arthur also has a child at PHS, Jo Lynn; his oldest daughter graduated from PHS and is now a professional ballerina with the N.Y. Jeffrey City Center Ballet Co. and will see her parents when the company tours the West Coast next summer.

A local man, Orland Wilcox, is executive vice-president of the company. The Wilcoxes have four children, Thylene, Daphne, Ralph and Little Corbett, born last September.

Phil Heisig, in charge of the helmet division, has a son Pete who attends PCC. Jack Mitchell, sales manager for commercial oxygen products is known to everyone around town, as is Robert Huddy, in charge of the medical products.

Sierra Engineering still has a few Sierra Madre men who have been with the company since its earlier days. John Olt of Search and Rescue works there, and the town's volunteer fire department is represented by Fire Chief Charlie Brown, Ed Decker, Joe Grippi, Neil Smith and Jerry Williams. The company employs a total of from 400 to 450 people, with all administration in Sierra Madre. Approximately 50 per cent of the employees at the main plant here are residents of Sierra Madre, and every effort is made to give local residents preference for new job openings. As a result, a great rapport has developed over the years between the town and its major industry, and management thinks it will always be centered here where it grew up and created its "home." Certainly the company has given more than payroll benefits to the town: the increasingly far-flung outlets for its unique products have literally given global publicity to Sierra Madre.

The basic product at Sierra has been oxygen equipment for high altitude flight, from face masks to special valves and tubing, for both military and commercial applications. Any one who has taken a jet flight will remember the little yellow mask held up by the airline stewardess during her preflight instructions; about 70 per cent of these are manufactured by Sierra on Montecito St.

With about 60 per cent of total production devoted to oxygen equipment, and at present some 70 per cent of all products going to fill military contracts, Sierra has right along been consistently involved in new product research in order to achieve a better balance in commercial sales and to achieve diversification.

These flight helmets designed by Sierra closely resembled the standard "hard hat" worn by the Air Force but had custom-fitted interliners, with soft chamois lining, newly designed ventilative methods and deviations to accommodate the unique communications equipment used. The engineers involved had to make several trips to the Houston NASA Space Center, and the two astronauts had to visit the Sierra Madre plant; a big day that was, you may be sure.

The manufacture of oxygen equipment for jet flights and the helmets for U-2 pilots and astronauts has evolved into an expanding production of helmets for motorcyclists and auto racers, and for use by the increasing number of private pilots. Some helmet assembly is now done in a company building in Pasadena.

This expansion, which began about six months ago, is the company's first go at consumer sales, aside from their medical products. To cope with their expanding markets, a new man, Jim Flannery, has been brought in as an assistant to the president to handle the marketing problems. Arthur has not relinquished his areas of advertising and public relations, but has his hands full with his own added specialty, sales of the dummies.

The well known "Slim" Wycoff, a racer himself, is now with the company, too, and Tony Van Haastert, a native Indonesian, is a former pilot for the Royal Dutch Airlines.

With planes continuing to fly higher and higher each day, it would seem like Sierra's sales will also be soaring, with all this preparedness. (Next week: Sierra's dummies).

Illness Takes Maude Kiplinger

Maude LeVern Kiplinger, 87, passed away at Crestview Lodge January 24, after a lengthy illness.

A native of Illinois, she lived 59 years in California, over 30 of them in Sierra Madre as a housewife in her own home, 145 N. Grove St.

She is survived by her sister-in-law Mrs. Edythe E. Bishop of Fullerton, California.

Mrs. Tessa Knowles was the reader at the Ripple Mortuary Chapel last Friday at 1:30 p.m. Interment was private at Forest Lawn Cemetery in Glendale. Arrangements were made by Ripple Mortuary of Sierra Madre.

Year of Prosperity

Southern Californians Enjoy Increasing Wealth

by Security 1st National Bank
During 1966 the average Southern Californian easily held onto or acquired a job, bought more retail goods than ever before and fought a fairly successful fight against the "cost of living."

He also gained more purchasing power and more neighbors, according to the indication of statistics compiled by Security First National Bank's Economic Research Division.

In an economic recap of 1966, which includes statistical charts and text, the research division reports: "Business activity in Southern California during 1966 was at the highest level ever recorded. . . . The (bank's) Business Index averaged approximately six per cent higher in 1966 than in 1965. This growth in business brought new gains in employment, industrial power sales, bank clearings, business loans, personal income, manufacturing payrolls, taxable sales by retail stores and department store sales."

Some highlights from the Security Bank report are:

Employment
Employment reached new highs in all Southern California metropolitan areas during 1966. In the Los Angeles-Orange County area, the number of civilian job holders averaged more than 3.2 million, over 100,000, or 4.7 per cent, above the 1965 average.

Purchasing Power
Purchasing power, the difference between personal income and the rise in "cost-of-living," increased about 6 per cent on the average. Total personal income in California during the third quarter of 1966 was up 8.7 per cent over the corresponding period in 1965. The latest "Consumer Price Index" for the Los Angeles area was 2.8 per cent above its year-earlier level.

Retail Sales
Retail sales have been a buoyant element in the Southern California economy. Data on taxable sales for the first three quarters of 1966, up 7.3 per cent over 1965, indicate that retail volume has been at the highest level in the history of the 14-county area. Third quarter taxable sales alone were up 8.2 per cent above those of 1965's third quarter. Department store sales through November averaged 6.1 per cent higher than during the first 11 months of 1965.

Population
Population continues to grow faster in Southern California than on the national average, but the local growth rate during 1966 was lower than during recent years due to reductions in both immigration and natural increase. The local growth rate was 2.5 per cent and the national rate was 1.2 per cent during 1966. The 14th southern counties added more than 300,000 in population during the year, to reach an estimated 12.5 million residents.

Checking Account Deposits
Checking account deposits in Los Angeles City banks contained an average of 4 per cent more money during 1966 than during the previous year.

Business Expansion
Business expansion also was reflected by an 11.6 per cent gain in industrial power sales, a 53.7 per cent increase in Los Angeles metropolitan new paper "help-wanted" advertising lineage, an 18 per cent upswing in Southern California industrial building permit valuation and a 25.7 per cent rise in Los Angeles commercial banks' business loan dollar volume.

Manufacturing
Manufacturing played a large role in local business' increased activity. It accounted for more than one-half (53,000) of the year's

Cobwebs

Sierra Madre at \$100 a month will be appointed by civil service exam.

Meeting of the Sierra Madre WCTU presented program by Mrs. Stubbins, Mrs. Emerson and Mrs. Stork, and commended the News for its fine articles on temperance.

E. C. Carhart and T. H. Flather, both residents, get acquainted in diner of a train because Carhart was reading the Sierra Madre News.

Friends mourn the passing of Donald A. Jackson of No. Auburn, son of Duncan Jackson of Winnepeg, Manitoba. He is survived by his mother, Mrs. McCleneghan, two brothers and a ten-year old son.

On Sunday Mr. and Mrs. Lawless had guests for tennis and a supper party and on Friday entertained with a dinner party before the Red Cross dance at the Woman's Club. Miss Elias Krafft and Miss Gladys Krafft were hostesses at a supper party given after the dance.

LEGAL NOTICE

SIERRA MADRE NEWS, THE NOTICE OF SALE OF REAL PROPERTY AT PUBLIC AUCTION

(Sale No. 88-A)
Office of the Tax Collector of the County of Los Angeles, State of California.

WHEREAS, the Board of Supervisors of the County of Los Angeles pursuant to the provisions of Division 1, Part 6, Chapter 7 of the Revenue and Taxation Code of the State of California, adopted a resolution approving the sale of property hereinafter described;

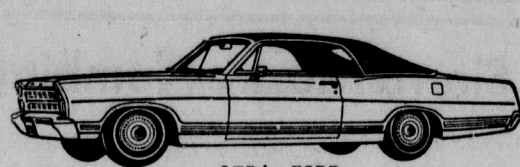
and WHEREAS, there is filed in my office written authorization for said sale and seal of the State Controller, to sell said property; and

and WHEREAS, the minimum bid for each parcel is Ten (\$10.00) Dollars;

THEREFORE, public notice is hereby given that unless the said property is redeemed as provided by law, I, HAROLD J. OSTLY, Tax Collector of the County of Los Angeles, will commencing February 20, 1967, at the hour of ten o'clock A.M., and continuing from day to day in the office of the County Tax Collector, 225 North Hill Street, in the City of Los Angeles, offer for sale and sell at public auction to the highest bidder, the following described real property:

Parcel No. 658, Tract No. 238, Lot com at most E cor of Tr 4228 th N 89° 53' W 49.07 ft th SE to SE line of sd Tr th NE thereon 23.22 ft to beg. Assessed to Richard K. and Marion F. Thayer, Location—Canyon Crest & Orange Drs, Sierra Madre City.
Parcel No. 768, Tract No. 2456, Lot com at NE cor of Lot 159 th S 20° 15' W 10.08 ft with a uniform depth of 102.38 ft N 74° 30' W. Part of Lot 159. Assessed to Mary V. McGuire. Location—Woodland & Alta Vista Drs, Sierra Madre City.
The foregoing described real property is located in the County of Los Angeles, State of California. For information as to the amounts necessary to redeem, provided the right to redeem has not previously been terminated, apply to HAROLD J. OSTLY, Tax Collector, 225 North Hill Street, Los Angeles, California 90012.
If redemption of the property is not made according to law before the first bid is received, the right of redemption will cease.
Prospective purchasers should obtain detailed information on this sale from the County Tax Collector.
Dated this 28 day of January, 1967
HAROLD J. OSTLY,
Tax Collector
Publish Sierra Madre News
Jan. 26, Feb. 2, 9, 1967

EVERYWHERE YOU LOOK THERE'S A 1967 FORD



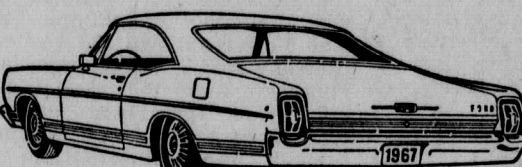
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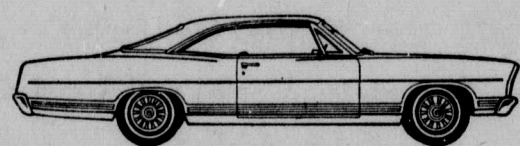
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FORD XL 2-DR HARDTOP



FORD XL 2-DR HARDTOP



FORD XL 2-DR HARDTOP



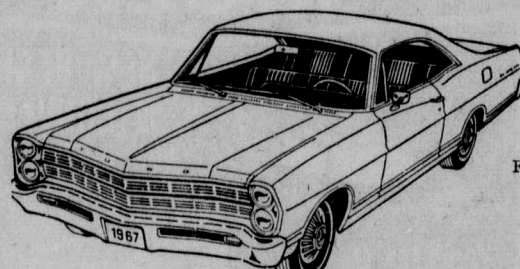
FORD XL 2-DR HARDTOP



FORD XL CONVERTIBLE



FORD XL CONVERTIBLE



FORD GALAXIE 500 2-DR HARDTOP



FORD GALAXIE 500 2-DR HARDTOP



FORD GALAXIE 500 4-DR SEDAN



FORD GALAXIE 500 4-DR SEDAN



FORD CUSTOM 2-DR SEDAN



FORD CUSTOM 2-DR SEDAN



FORD COUNTRY SEDAN 10-PASSENGER



FORD COUNTRY SEDAN 10-PASSENGER



FORD COUNTRY SQUIRE 10-PASSENGER



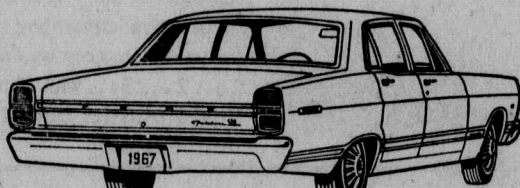
FORD COUNTRY SQUIRE 10-PASSENGER



FAIRLANE 500 2-DR HARDTOP



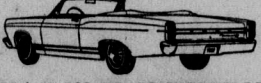
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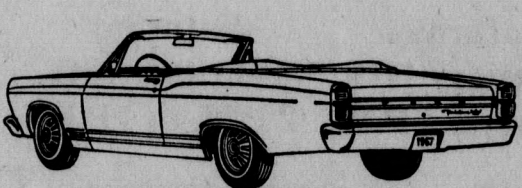
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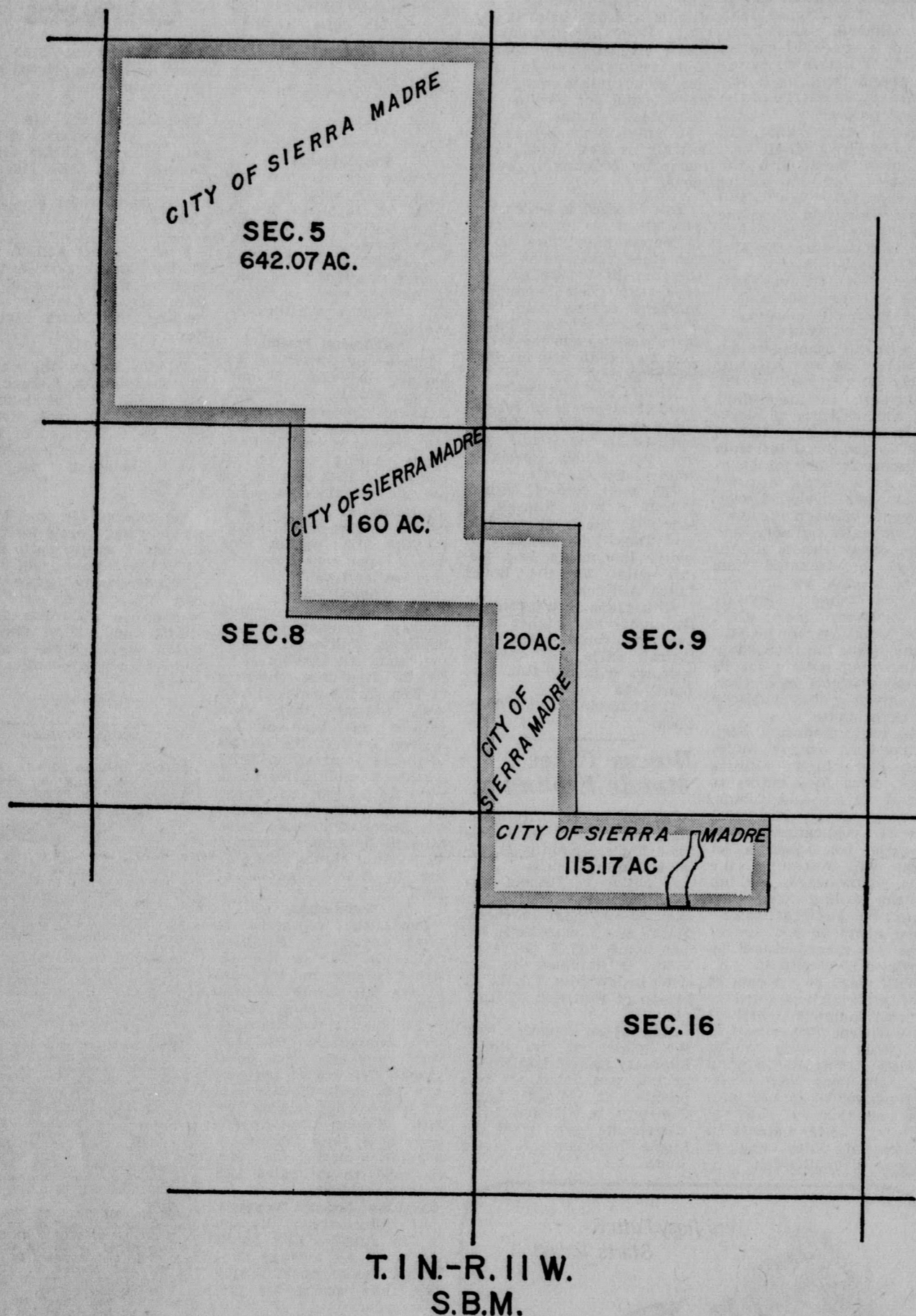
LEGAL NOTICE

LEGAL NOTICE

ORDINANCE NO. 781

EXHIBIT "A"

THE SIERRA MADRE HISTORICAL WILDERNESS AREA



T.I.N.-R.I.I.W.
S.B.M.

DESCRIPTIONS

Section 5
The northeast quarter of Section 8
The west half of the southwest quarter and the southwest quarter of the northwest quarter of Section 9
The north half of the northwest quarter and the northwest quarter of the northeast quarter of Section 16, excepting therefrom that portion under easement to the Los Angeles County Flood Control District

SIERRA MADRE NEWS ORDINANCE NO. 781

AN ORDINANCE OF THE CITY OF SIERRA MADRE DECLARING AND DEDICATING CERTAIN CITY-OWNED PROPERTY FOR SPECIFIC PURPOSES AND DESIGNATING THE SAME AS "THE SIERRA MADRE HISTORICAL WILDERNESS AREA."

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. In order to assure that increasing population, accompanied by expanding settlement and growing mechanization, does not occupy and modify all areas of the City, leaving no lands designated for preservation and protection in natural condition, it is hereby declared to be the policy of the City Council to secure for its residents the benefits of an enduring resource of wilderness. For this purpose, the City Council hereby establishes the concept of a municipal wilderness preservation system to be composed of City-owned areas from time-to-time designated by the City Council as "wilderness areas," to be administered for the use and enjoyment of Sierra Madre residents in such manner as will leave such areas unimpaired for community use and enjoyment, and so as to provide for the protection and preservation of the wilderness character thereof. "Wilderness" as used herein shall mean (in contrast to those areas where man and his own works dominate the landscape) an area where the earth and its community of life are untrammelled by man; an area where man himself is a visitor who does not remain; an area retaining its primitive character and influence; an area without permanent improvements

or human habitation; an area which is protected and managed so as to preserve its natural conditions and which (1) generally appears to have been affected primarily by the forces of nature, with the imprint of man's work substantially unnoticeable; (2) has outstanding opportunities for solitude or a primitive and unconfined type of recreation; and (3) contains ecological, geological, or other features of scientific, educational, recreational, aesthetic, primitive, scenic, or historical value.

SECTION 2. Pursuant to the provisions of Section 1 hereof, the City Council of the City of Sierra Madre does hereby declare and dedicate that certain area more fully described in Exhibit "A" attached hereto — and in general comprising the undeveloped hillside and mountain lands presently owned by the City of Sierra Madre in the areas known as "Little Santa Anita Canyon," "Orchard Camp," and the 1,637 (more or less) acres of lands contiguous thereto — for the use and enjoyment of the City of Sierra Madre for the purposes set forth in Section 1 hereof; and further the City Council does hereby designate such dedicated area as "The Sierra Madre Historical Wilderness Area."

SECTION 3. "The Sierra Madre Historical Wilderness Area" shall henceforth be restricted to the uses and purposes set forth in Section 1 hereof, and the City Council shall be responsible for preserving the wilderness character of the area and shall henceforth administer such area so as to preserve such wilderness character; to the extent consistent therewith, such area may incidentally be used by the City

of Sierra Madre for public purposes of recreational, scenic, scientific, educational, conservation and historical use; provided, there shall be no commercial enterprise, no permanent road or roads, no temporary roadways, no motorized equipment, vehicles, aircraft or other form of mechanical transport, and no new or additional structures, buildings or facilities, including such items as picnic tables, barbecue pits, etc. except as the same relate to the temporary emergency control of fire or other acts of natural disaster, all such work to be declared by Council action to be necessary to protect the public health, welfare and safety and not inconsistent with the purposes of this declaration.

SECTION 4. The foregoing designation of "The Sierra Madre Historical Wilderness Area" is in public dedication of a public park, within the meaning of Article 2, Chapter 9, Division 4 of the California Government Code; and henceforth such wilderness area shall not be used by this City Council or any other person, firm or corporation (public or private) for purposes substantially contrary to the definition of wilderness area as set forth herein, nor shall the same be abandoned, sold, or conveyed without first complying with all of the provisions of said Article 2 limitation, the prerequisite of a municipal election with respect thereto).

SECTION 5. PENALTY. Any person, firm or corporation violating this Ordinance or any of the regulations pertaining to such "The Sierra Madre Historical Wilderness Area" shall be guilty of a misdemeanor and upon conviction thereof shall be

punishable by a fine or not more than \$500.00, or by imprisonment in the City or County Jail for a period of not to exceed six (6) months, or by both such fine and imprisonment.

SECTION 6. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

PASSED, APPROVED AND ADOPTED this 24th day of January, 1967,
Frank R. Parks
Mayor of the City of Sierra Madre, California
ATTEST:
L. Marie Warfel
City Clerk

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss:
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 781, was introduced at a regular meeting of the City Council of the City of Sierra Madre, held on the 10th day of January, 1967, and was duly passed, approved and adopted and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 24th day of January, 1967, by the following votes:
AYES: Wagner, Maddox, King, Sorenson, Parks.
NOES: None.
ABSENT: None.
L. MARIE WARFEL
City Clerk of the City of Sierra Madre, California

Publish Sierra Madre News
February 2, 1967

Only Two Rate Periods

Long Distance Phone Rates Will Give A Reduction

The California Water & Telephone Company has received notice that the Public Utilities Commission authorized certain changes in long distance and messages unit rates for calls within the State of California. These changes become effective January 30, and will result in rate reductions in most cases.

Rates now in effect for person-to-person and station-to-station calls between 6 p.m. and 9 p.m. will be eliminated. After January 30, only two rate periods

Holidays on which night rates apply now will include New Year's Day, Washington's Birthday, Independence Day, Labor Day, Thanksgiving Day and Christmas. It was pointed out that not all of these holidays apply to calls to or from points outside the state.

The hours which the day rates is in effect have been reduced. This rate is now applicable between the hours of 6 a.m. and 6 p.m. The PUC also authorized a surcharge on certain special calls. An additional charge between 10 to 20 cents will be made for all station collect calls, and calls billed to a third number. These rates will be effective through the day or night and on holidays.

Some message unit charges within the Los Angeles basin were changed. These resulted in either a one message unit increase or decrease to certain areas in Los Angeles.

John Spence Elected Prexy of Upper Hastings

The Upper Hastings Ranch Association elected John Spence, production manager of Telesales for NBC, as president and honorary mayor for the current year. Mr. Spence, a five-year resident of the area, resides at 1010 Pepperhill Drive with his wife, Sherry and three children.

Other officers elected at the first meeting of the residents' association this year include: Mrs. Dale Short, vice president; Mrs. Joe Cork, secretary; Frank Colet, treasurer, and Mrs. Don Burnett, publicity chairman.

To serve a one-year term as trustees are Bert Ber-shears, Mrs. Herbert Lacey and Pete Woll, all members of last year's board of directors.

12—SIERRA MADRE NEWS
Thursday, Feb. 2, 1967

Grahame Jones Now Prexy



GRAHAME JONES

Grahame Jones, history major of Sierra Madre, has been elected president of the Sophomore Class at Pasadena City College for the spring semester.

Jones has been president of the Foreign Language Council, and a member of the International Students Commission and Circle K. Jones came to California with his family in 1964 from England. He had lived also in South Africa.

He plans to continue his education at UCLA. He is the son of Mr. and Mrs. Percy Jones, 193 Ramona Ave., Sierra Madre.

Special Classes For Parents

Registration for parents with pre-school age children 2 to 5 years old will be accepted January 30 through February 3 in the special one-day-per-week classes in child observation offered through the Educational Services Division of Pasadena City College it was announced recently.

The classes, held throughout the Pasadena area in elementary schools and parks as well as locations in La Canada, Temple City, Sierra Madre and South Pasadena, provide the children with a nursery school setting with supervised play and group experience in music, stories and creative activities. At the same time parents observe their children as individuals and members of the group, and participate in discussions relating to child development and growth led by credentialed teachers.

Enrollments limited and on a first-come basis. For locations and further information call the Parent Education Office, 795-6981 — Extension 233.

Cadet Troop 508 Girls Give Banquet For Boys At Congregational Church

On Friday, January 20, Cadet Troop 508 held a Mr. and Miss Banquet from 7:30 to 9:30, at the Congregational Church. The girls planned and produced the entire affair from purchasing and preparing the groceries to (with a little help here) doing K.P.

The cuisine consisted of, meat loaf, baked potato with sour cream and chives, buttered peas, rainbow jello salad, rolls and chocolate log for dessert, also coffee and punch. Those offering a "little help" on K.P. were, Marilyn Peppin, Doris Street, VI Forbes and Grace Daniels.

The girls made all the decorations, the place mats and participated in the program of singing and folk dancing, also a short skit.

A highlight of the evening was a color film on the Elfin Forest, (chaparral) in preparation for their project the following day which they were eagerly anticipating, a trek up into Bailey Canyon, where Mr. Grant Brown, Senior Deputy County Forester of L.A., demonstrated how to plant and care for the Colter Pine, Cedar, Alder and grove of eight baby oak trees the girls, with the able assistance of their fathers planted to take the place of some of those destroyed by fire four years ago.

Because of the hardness of these trees, it was explained to the troop, the only care they will require is a good drink of water once a month during the hot summer until their roots are well established in Old Mother Earth's fertile soil. A heartfelt vote of thanks, from the entire troop to those dads who participated in this program go to Tom Dancy, Dan Daniels, Bob Michaels and Bruce Peppin.

At noon Troop 508 joined Troop 529, for lunch under the trees and a bit of singing and guitar entertainment. All in all, it was reported the entire experience was rewarding and elevating to all who participated and shall long be remembered, undoubtedly, as an outstanding event of Scouting days in the lives of these girls.

Another event enjoyed by this active troop, took place a few weeks ago when they were invited by Troop 366 of Don Benito, whose leaders are Mrs. Betty Miller, and Mrs. Gerrie Moore, for a trip by bus to NBC Studios, and a visit to the program of the Hollywood Squares, which proved a great delight to the girls.

Richardson Given His 1st Appointment

The California State Senate today appointed Senator H. L. Richardson (R) 19th District, as vice chairman of the influential Social Welfare Committee. Richardson voiced his approval upon hearing of the appointment.

"I am honored to be vice chairman of the Social Welfare Committee, and I am quite pleased with my other committee appointments."

The freshman Senator from Arcadia was also appointed to the key committees on Agriculture, Education, Local Government, and Water Resources. Richardson has been an outspoken critic of the previous administration's policies concerning education and local government. He is an advocate of more local control and home rule for California's cities and towns.



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Saturday February 18th 2 P.M. to 4 P.M.
Saturday February 25th 2 P.M. to 4 P.M.

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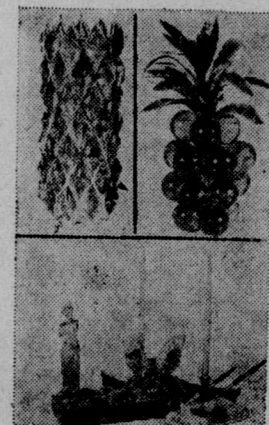
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35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for
GREEN STAMPS

You May Get Rich Quick

Sheriff Peter J. Pitchess today warned Los Angeles County residents of a revival of the old illegal chain letter scheme.

The "March of Bonds" ruse, a variety of the chain letter swindle with a patriotic pitch, preys on senior citizens and others who often have a limited income. Rather than requiring cash, the victim is induced to make a purchase of U.S. Savings Bonds in the name of the person whose name appears on the top of his "sucker list."

The theory of the scheme is that for the purchase of just two \$25 Savings Bonds plus \$37.50 for a ten-name list, you will receive 1,024 bonds worth \$25,600 in seven

years and nine months. A quick mathematical calculation shows that it would require in excess of 530 million participants to sustain such an operation for just 30 days.

In issuing his warning Sheriff Pitchess stated, "This same scheme was introduced locally in 1962, however, we were able to alert the public and stop the 'get rich quick' plan before too many local residents were victimized."

Board Meeting

The board of directors of the Sierra Madre Needlework Guild will hold their first meeting of the year Thursday, February 2, at 10 a.m., at the home of Mrs. Nathaniel Van de Verg, 86 E. Miramonte, to plan for the annual ingathering tea to be held next fall. The sewing group which makes many of the garments for the tea will also be organized at this meeting.

Paul J. Dennis In Naval Training

Seaman Recruit Paul J. Dennis, USN, son of City Administrator and Mrs. Darwin M. Dennis, of 130 Holdman Ave., is undergoing nine weeks of basic training at the Naval Training Center in San Diego.

He is receiving instructions in naval customs, courtesies and organization, ordnance and gunnery, seamanship, damage control, first aid, swimming and survival, shipboard drills and sentry duty.

A program of physical fitness, military drill and inspections keeps the recruits mentally and physically alert during their training.

His navy classification tests will determine whether he will be assigned to a school, shore station or ship after his graduation.

John Morley, Award Speaker, At Women's Club

John Morley, winner of America's highest Speaker's Award "For Outstanding Talent On the American Platform" will speak at the Sierra Madre Woman's Club, 270 W. Sierra Madre Blvd., Sierra Madre on February 8, at 1 p.m.

Mr. Morley has just returned from his "Ring Around Russia and Red China," from Europe to the Far East concentrating on: Bulgaria, Rumania, Hungary, Yugoslavia, Germany, Austria, Vietnam, Laos, Cambodia, Quernoy, Formosa, Hong Kong, Japan, and Korea. He also covered such news spots as: Israel and the Near East, Ethiopia, Kenya Congo, Rhodesia, South Africa, Australia and Thailand.

The public is welcome to hear this outstanding lecture as guests of the club. To come to the luncheon at noon reservations must be made by Monday, February 6, with Mrs. Vera W. Purington at 355-9174.

The regular club meeting begins at 11 a.m. Mrs. William Adams, community improvement chairman for Verdugo District, CFWC, will tell of her work in this field and give suggestions as to what she thinks the local clubs could undertake.

Mrs. Roy E. Griffin, club president, is also announcing, at this time, the usual luncheon and card party for which she will be hostess on February 15, and the Verdugo District Fine Arts Festival on Feb. 16, details of which will be given more specifically next week.

Arboretum Hostess Trainees Complete Studies

Exploring resources for further study of local history, trainees in the new program at the Arboretum sponsored by the Historical Study Committee will complete their course this week. Both the Arboretum Library and the archives at the Huntington Library are being made available for special sessions with the group under the direction of Abigail Wyman, new Arboretum curatorial aide.

Next Wednesday the 25 volunteers will take an examination to test their qualifications for becoming charter members who will then act as official hostesses of the Historical Center.

Going beyond the usual decent activities, there will be three lines of service open to those who qualify: one will be a specialized kind of expert care for the treasures within the Queen Anne Cottage, the Hugo Reid Adobe, and the Baldwin Carriage House along with designing distinctive fresh flower arrangements typical of the period of each; another will be the leading of tours of school children and of special guests; and the third will be learning the assessing and assisting with care of records and documents.

After the charter members are selected, they will meet to choose a name and lay out work schedules for the coming six months. Many communities throughout the San Gabriel Valley are represented among the trainees, one each from Upland, Glendora and Sierra Madre; two from San Marino; three each from Pasadena, Altadena, and San Gabriel; one from Monrovia; and ten from Arcadia, the home of the Los Angeles State and County Arboretum.

Borrowers Earn Toys

Mr. James Abernethy was his usual gay self last Thursday at the Sierra Mesa Cafeteria as he gave out 70 adoption certificates and 123 honor gift certificates to the toy loan borrowers who earned 20 points or more since last June while Mrs. Peterson, toyarian, announced their names.

Then Bridget Flanagan gave a speech on gratitude which was followed by two young entertainers sent over by Mr. Frank Green. Seven-year-old Holly Hunter played three selections on an accordion and Brad Williams, 9, performed one piece on the piano.

Assistant director at the county toy loan office headquarters, Mrs. Jane Donelson, explained to the many parents attending that the workers at the toy loan office were on welfare and were studying electronics or power sewing or some other salable skill aside from repairing toys.

Mrs. Peterson, who masterminded the entire program, feels that this was a very special occasion and is sorry for those children who didn't come to the ceremony as it is a high spot in the lives of many boys and girls between the eligible ages of 2 and 12. She recalled that one mother told her, "It will be awful when my children are too old to go to toy loan," because she enjoyed it so much.

Toy soldiers served refreshments, gave out favors to the children, which the fathers seemed to appreciate too, and were generally helpful with ushering and being available.

Lucky are the children of Mr. and Mrs. Charles Gibb to have their father's agricultural meeting in Washington, D.C. come along just when there is a semester break so they could go, too. Denise, Valerie and Michael will have a week in the Nation's Capitol.

SIERRA MADRE NEWS—13
Thursday, Feb. 2, 1967

"Let's Talk Dry Cleaning"



by Joseph Delgatto Sr.

Here's a suggestion about SHRINKAGE . . . a complex subject that deserves more discussion in future columns. Most clothes you buy bear a manufacturer's label indicating the percentage of maximum shrinkage. To the average person it doesn't mean much to know that the garment won't shrink more than 1 per cent . . . so translate this into inches.

If a dress has a waist width of, say, 25 inches and the shrinkage is 1 per cent, that means that the shrinkage in width will be ¼ inch or less. If it's 50 inches long, it won't shrink more than ½ inch in length. This minimum shrinkage means your clothes will retain good fit. If the shrinkage goes up to 2 per cent, be sure there is no risk of the garment getting too tight (2 per cent shrinkage on 25 inches is ½ inch, on 50 inches, 1 inch, etc.) Any greater listed shrinkage should make you hesitate unless the garment is unusually loose fitting.

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Work Meeting
Philanthropy work meeting will be at 10 a.m. on Thursday, February 9, in Stratford House. Mrs. Langdon H. Tannehill, welfare chairman, Mrs. A. J. Frederick, director.

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To Finish
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Greatly
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Custom
RATTAN
FURNITURE

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TO $\frac{1}{3}$ OFF

And More On
Some Items

Wrought
Iron
Glass Top
DINING SETS

Indoor and Outdoor

UP
TO $\frac{1}{3}$ OFF

Many
Other Items
Reduced
To Move Out!

Reconsider Youth Hut In February

The January meeting of the Parks and Recreation Commission held last Thursday, Jan. 26 accomplished a number of decisions in short order, the most emphatic and urgent of which was that to represent to the City Council sometime in February the matter of a new Youth Hut and ways for financing its cost.

A special meeting for February 9 was planned to discuss a master plan for future development of Parks and Recreation at which time the master plan for Bailey Canyon will also be considered.

The Superintendent of Public Works has concurred with Parks and Recreation Director Dick Dodge that a portion of the settling basin could be made available to the Little League Baseball Association for use as a baseball diamond, and this recommendation will be referred to the City Council. However a request for financial assistance made by the Little League was turned down due to budget limitations.

Dedication of the new Mira Monte Park will be postponed until March.

Present at the meeting in addition to Director Dodge were Commissioners Simpson, the chairman, De la Torre, Remple, Grippi and for a short time at the end of the meeting, Simons.

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ROOM FOR
A FEW MORE**

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HURRY!**

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**AT THIS PRICE -- MORE WILL CAUSE US
TO LOSE OUR SHIRTS!**

Editorially Speaking

Budget Trims

Support of economies in state and local governments and initiation of tuition charges at the state colleges and universities has been reaffirmed by the directors of California Taxpayers' Association.

At a meeting in Sacramento yesterday the executive committee of Cal-Tax adopted a wait-and-see policy on specific reductions in the state budget while supporting the general goals of reducing an average of 10 per cent.

As Governor Ronald Reagan or his staff announce specific places where the budget will be reduced, then each cut will be evaluated by Cal-Tax.

Since a major portion of the state budget finances local school, city, county and special government agencies, the resolution adopted by Cal-Tax included recommendations for economies at local levels, too.

While commending and encouraging all efforts to trim state budgets, the board pointed out economy cannot be practiced effectively by one department or one official but must extend from the governor and legislature through all departments of state and local government, especially including those not subjected to normal legislative and administrative review such as the University of California and the Highway Commission.

The board proposed no specific tuition charges except that these be reasonable. In the past the board has favored tuition charges with an adequate scholarship program to aid the needy student.

The resolution also proposed the state take over full support of the junior colleges since tuition at the state colleges and university will increase the tax burden and enrollment of junior college districts. To provide property tax relief for all property owners, support of junior colleges will be removed from the property tax base.

A Cal-Tax staff report on costs of higher education with comparisons of costs and tuition and fee charges in the top 10 industrial states was approved. The report now is in final draft form and should be completed early in February.

As a further guide to living within revenues, the directors instructed the Cal-Tax staff to work for adequate financing through a combination of current revenues, tuitions and bond monies to meet all operation, construction and scholarship costs.

The resolution will be sent to legislative leaders of both parties and to Governor Reagan.

No Substitute

In this modern age when more and more persons are dealt with as numbers rather than as human beings, the individual still has a place the mechanical brain cannot fill.

Commenting on the importance of maintaining individual relationships in business, Robert T. Person, president of the Public Service Company of Colorado, warns of some things the soulless electronic devices cannot do. He says: "As our technology advances, we must never be blinded by the glamour of sophisticated computers . . . and the countless other wonders which may soon be commonplace. Our business will be — as it always has been — based on the principle of people serving people. Indeed, this concept will become more important. Even today there are indications that people, in an increasingly mechanistic world, are placing higher and higher value on being treated as individuals — as human beings — not as a sequence of numbers in some vast computer memory."

In dealing with customers and employees, no mechanical device can take the place of the "in person" approach — appreciation, friendship and understanding.

Underground Wiring

Americans are a restless people, always demanding, always searching for something better. Some have thought this searching restlessness was a curse. Others deem it a blessing. But good or bad, it has been a national trait since the first boatload of immigrants stepped ashore at Plymouth Rock.

As time is measured, it was only a short while ago that people cheered the magic of the electric light. The singing power lines that appeared overnight became symbols of progress. That was yesterday. Today, our environment-conscious people tend to look at the power lines as archaic nuisances. They want them underground. So, underground they are destined to go. But, it will be a costly process, and one which embodies problems for which there are as yet no complete answers.

A news release tells of the \$17 million research project on high-voltage underground transmission of electric power, which is to be conducted under the sponsorship of various segments of the electric utility industry. The work of the project is to be directed by the Electric Research Council, and its first and most urgent objective is the production and testing of 500,000-volt cables. It is estimated that the immediate research program will extend over a 5-year period with portions becoming part of a longer-range program which might require 11 years and \$35 million to complete. A great deal of costly behind-the-scenes work must precede the disappearance of above-ground transmission lines, but one day they will of a certainty go the way of the horse and buggy. Perhaps there will even be some who will miss them. In the meantime, those who are inclined to be impatient at the slowness of progress toward beautifying the countryside should know that science and industry are working on the technology and economics of the problem.

Sierra Madre News

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R. Robert Evans } Editors and Publishers
Peggy L. Evans }

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FREEDOM AT ANY PRICE Cobwebs

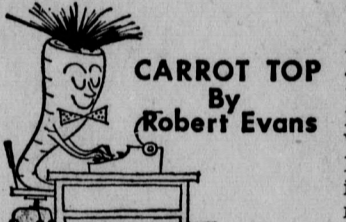
by
DR. HENRY V. WITTY

Management of this newspaper is not capable of answering questions to this column; however letters to the editor will be published. Somebody in Pasadena was out stargazing at 2:30 in the morning and refused to identify himself to the police on the grounds that he had a constitutional right to so act. The American Civil Liberties Union (ACLU) immediately jumped to his defense, and, as a result the District Court of Appeals has ruled that the law-abiding citizens of California no longer have the protection of Section 647-e of the State Penal Code.

Commonly known as the anti-loitering law, Section 647-e provides: "Every person is guilty of disorderly conduct, a misdemeanor, who loiters or wanders upon the streets or from place to place without apparent reason or business and who refuses to identify himself and to account for his presence when requested by any peace officer to do so, if the surrounding circumstances are such as to indicate to a reasonable man that the public safety demands such identification." By the removal of this statute from the legal structure of the state, our law enforcement has been stripped of one of its most effective means of combating crimes of the worst sort. Potential murderers, rapists and child molesters, just to mention a few, will be free to stalk their victims with no fear of interference or identification by police personnel.

The cast in point is one more court ruling to be added to the long list of court decisions already handed down in which the welfare and safety of society has been sacrificed in favor of the so-called "rights" of the criminal! — O —
Los Angeles Police Chief Thad Brown recently reported to the FBI that the percentage rise of major crimes has outstripped the population growth rate of the city 10 times over in 16 years and is presently on the increase. Brown's figures showed that from 1950 to 1967 there was a 429.2 per cent increase in major crimes while the population of Los Angeles was increasing only 41 per cent. According to Brown, leading the general increase in major crimes over this period were forcible rapes, aggravated assaults and larcenies. With these figures in mind, this writer can only comment that we need court decisions like the one nullifying the anti-loitering law like we need an epidemic of cholera! — O —
Obtaining its figures from the District of Columbia Police Department, U.S. News and World Report recently had this to say about the crime problem in Washington, D.C.
More crimes committed —
In 1957, there were 15,554 serious crimes committed in the nation's capital.
Then began a series of federal court rulings restricting police and protecting the rights of suspected criminals.
In the last year, 1966, there were 34,700 serious crimes in Washington — more than double the number nine years ago.
Fewer crimes solved —
In 1957, police solved 49.5 per cent of all serious crimes committed in Washington.

As restrictions on police increased, the percentage of serious crimes that were solved went steadily down. In the last year, police solved only 26.3 per cent of all serious crimes — a record barely half as good as that of 1957. — O —
In answer to the question, is fear of punishment a deterrent to the criminal, Chief Parker shortly before his death, said: "I think more policemen have been shot in this State since we stopped executing than before. (There are almost 50 people waiting to die in 'death row' in our State penitentiary and none of them has an execution date. There has not been an execution in this state since January 23, 1963.) Some of us believe this failure to move in with a reasonably swift application of justice has given the criminal sort of the attitude: Well, if I'm caught, perhaps everything is going to be stalled long enough that nothing will ever happen to me." — O —
It is about time that we face up to the question: Are we going to continue to protect the criminal or are we going to demand the protection of the law-abiding citizen?



"I'm sorry," the guard replied, "but the loan arrangers' out." "Maybe then," said the immigrant, "I could talk to Tonto." . . . That one's so corny that it's still on the cob. — CT —
Any way January has done a great deal in the reduction of inventories for the businessman, and a great many consumers received a bundle of bargains, so now we can look forward to the Sweetest day of the year on February 14 and on to Easter which comes a mite early this year, on March 26. — CT —
I just received a new definition of a "Pessimist" . . . He is an ambitious worker, working his head off at a job he doesn't enjoy, in a place he doesn't like, trying to save money he can't keep, in order to spend his declining years in idle boredom, that he can't stand at some place he won't like any better . . . So you see there really isn't much left for him to worry about. — CT —
This week we publish the "Wilderness Ordinance," a long, hard fought battle by our mountain men, 1069 acres that will be set aside for the future generation to enjoy, read about it, it is in this issue, complete with maps. — CT —
It is time to close up the column for this week so will do so with this remark . . . Better communications may not be making the nations of the world any friendlier, but at least they are getting a little clearer ideas of why they're mad at each other" . . . I hope, I hope, I hope.

Twenty Years Ago:
Feb. 6, 1947

The centennial of Thomas Alva Edison's birth was observed by the issuance of a commemorative U.S. stamp. Dr. Bernhardt Wall, of Bella Vista Terrace, one of the nation's foremost etchers, was engaged to sketch the inventor.

Dedication of the new Boy Scout Headquarters in the Congregational Church took place February 9, during National Boy Scout week. Troops 1 and 3, sponsored by the church, attended the morning service in full uniform to hear Rev. Carl Smith's address.

Two palm tree fires destroyed more than a dozen of the city's most beautiful trees at midnight. The fires were the work of arsonists, it was alleged. Mr. and Mrs. J. H. Scott, of West Mira Monte, turned in the first alarm. Among the crowds gathered to watch the flames which lit up the surrounding area were a number of youngsters under the curfew age of 18.

City's fame spread by wheelbarrow: Montana Cowboy Larry Hightower figures it will take him about 12 years to complete his trip around the world pushing the wheelbarrow containing copy of the Sierra Madre News.

Some prices from the local stores: Flying chickens 49c lb., apples 12c lb., ground beef 39c lb., flour 5 lbs. 39c. From the classified: REWARD: \$25 for information leading to arrest of person in "hot rod" who damaged my lawn last Sunday.

Thirty Years Ago:
Feb. 5, 1917
Mrs. Herbert Hoover Jr., of North Michillinda Blvd., was elected president of the Visiting Nurses Association's annual meeting and tea Friday afternoon at La Casita, Pasadena.

Sierra Madre's record of always meeting pleas for aid in National emergencies promptly and willingly, again stood forth today. Red Cross Headquarters announced that contributions for relief of flood sufferers in the devastated Ohio and Mississippi river valleys had heached a total of \$1201.01, which sends the city's quota "over the top" by \$1.01, which may be a record for the nation.

"Pennies from Heaven," the latest Bing Crosby musical, is the feature attraction now showing at the Monrovia Theatre. Containing five already popular song hits, the film boasts a supporting cast including Madge Evans, Edith Fellows and Louis Armstrong and his swing band.

Some prices from the local stores: Sirloin steak 29c lb., cabbage 2c lb., apples 5 for 25c, sugar 10 lb. for 48c. From the classified: For sale: 5 year old Chevrolet Sedan, \$125 cash.

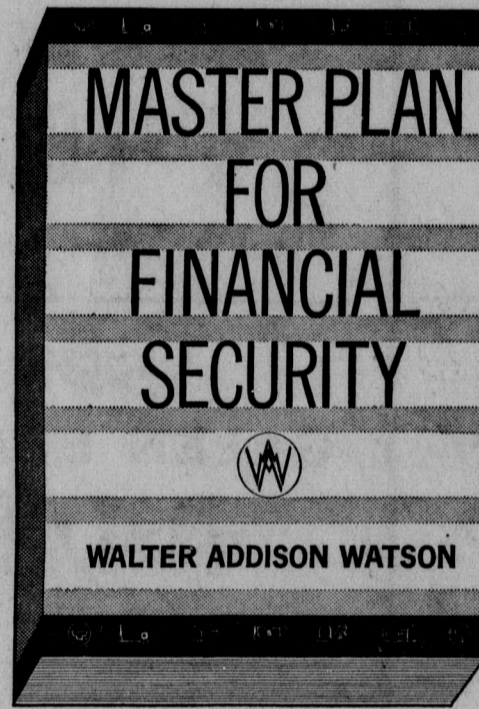
Fifty Years Ago:
Feb. 2, 1917
The new switch signal system for the Pacific Electric-Santa Fe crossing near Lamanda Park means Sierra Madre motorists need not stop before crossing tracks; the installation has long been hoped for.

Deputy county assessor for —
Please turn to Page 11

How to get and keep THE BIG MONEY

This new, 240-page
FREE BOOK

tells you how successful people combine savings, stocks, bonds, real estate and insurance to build wealth and security.



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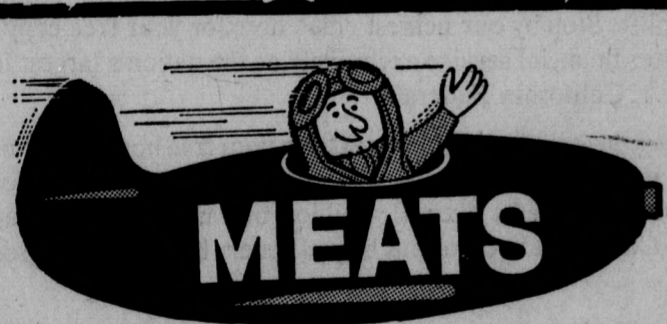
Down to Earth Prices



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<div>SW</div> <div>SLICED PINEAPPLE</div> <div>4 FOR \$1.00</div> <div>1 1/4 TIN</div> <div>Thick Slices</div>	<div>SW</div> <div>FRUIT COCKTAIL</div> <div>4 FOR \$1.00</div> <div>303 TIN</div>	<div>SW</div> <div>PEACH HALVES</div> <div>4 FOR \$1.00</div> <div>303 TIN</div>	<div>SW</div> <div>TOMATO JUICE</div> <div>29¢</div> <div>46-OZ. TIN</div>	<div>SW</div> <div>Marachino Cherries</div> <div>Stuffed Olives</div> <div>Cocktail Onions</div> <div>Midget Pickles</div> <div>45¢</div> <div>GLASS TUMBLER</div>	
<div>SW</div> <div>POTATOES</div> <div>5 FOR \$1.00</div> <div>Tiny Whole</div>	<div>SW</div> <div>GREEN PEAS</div> <div>4 FOR \$1.00</div> <div>Medium Small 3 Sieve</div>	<div>SW</div> <div>KIDNEY BEANS</div> <div>6 FOR \$1.00</div> <div>303 TIN</div>	<div></div> <div>Palmolive</div> <div>Dishwashing</div> <div>Liquid</div> <div>33¢</div> <div>Plus Tax</div> <div>12-OZ. BOTTLE</div>	<div>FROZEN FOOD DEPARTMENT</div>	
<div>SW</div> <div>OVEN BAKED BEANS</div> <div>3 FOR \$1.00</div> <div>28-OZ. TIN</div>	<div>SW</div> <div>GREEN BEANS</div> <div>4 FOR \$1.00</div> <div>303 CUT</div>	<div>SW</div> <div>VEGETABLE COCKTAIL</div> <div>3 FOR \$1.00</div> <div>46-OZ. TIN</div>	<div>Stouffer's</div> <div>Macaroni & Cheese</div> <div>or</div> <div>Escalloped Apples</div> <div>39¢</div> <div>Save 10c</div>	<div>Welch's</div> <div>GRAPE JUICE</div> <div>6 FOR \$1.00</div> <div>SIX-OZ. TINS</div> <div>Big 12-oz. Tins</div> <div>3 For \$1.00</div>	
<div>SW</div> <div>TUNA</div> <div>29¢</div> <div>Light Chunk</div>	<div>SW</div> <div>PICKLES</div> <div>39¢</div> <div>22-OZ. JAR</div> <div>Sliced Cucumbers</div>	<div>SW</div> <div>OLIVES</div> <div>39¢</div> <div>Colossal</div>	<div>Morenos</div> <div>BEEF TACOS</div> <div>39¢</div> <div>Save 10c</div>	<div>Birds Eye</div> <div>GREEN PEAS</div> <div>or</div> <div>CUT CORN</div> <div>6 Pkgs. 89¢</div>	



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